

HOT LINE CONSTRUCTION EQUIPMENT GUIDE

Published Annually

Your Source For All Types of Heavy Construction Equipment

The Hot Line® Construction Equipment Guide, your source for all types of heavy construction equipment from over two hundred manufacturers will again be available in Print and Online to subscribers. With over twenty years of research this Guide is the most comprehensive single volume pricing tool for the construction industry.

Available to Contractors, Dealers, Insurance, Retail, Auction Companies and Lending Institutions this guide provides hard-to-find pricing, serial number identification and specifications for heavy construction machinery. The Guide provides advertisers an economical source to market products and services to qualified readers worldwide.

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Equipment dealers have the opportunity to promote their business and align themselves with each manufacturing line they carry. Dealers are able to list their locations for a marginal fee: \$150 for the main location and \$20 per line for each branch location.

The deadline to reserve ad space is
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Advertisers spending \$300 or more in this guide will receive one FREE print edition of this guide.

If you would like additional copies,
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Heartland Construction Division

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HOT LINE CONSTRUCTION EQUIPMENT GUIDE

The Official Construction Equipment Reference Guide on specifications, serial numbers and pricing.

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MEDIA FOR FILE TRANSFER: This publication supports these Macintosh platform medias: CD/DVD. Supply a color or laser print of each ad.

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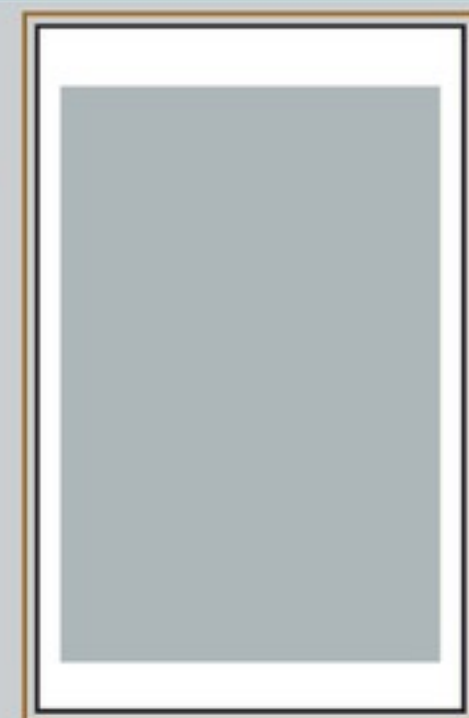
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Advertising Deadline:
First Friday in October
Distribution Date:
January



The Hot Line® **TRANSPORTATION DIMENSIONS GUIDE**, is your specialized source for all types of transport dimensions for heavy construction machinery, cranes and lifting equipment as well as ag machinery from the leading manufacturers in the industry. This resource guide is available in Print and in an Online version for subscribers. The Guide will provide advertisers an economical source to market products and services to qualified readers worldwide.

Circulation is to paid subscribers who order the guide because they need it and use it. A Digital Version of the annual edition featuring the Advertisement ONLY is available on the Hot Line® website www.hotlineguides.com, allowing readers to link direct to an advertiser's website or email, share a specific ad by emailing to a friend, as well as save the entire or portion of the pages of advertisers for reference later.

Advertising Deadline:
First Friday in November
Distribution Date:
January



The Hot Line® **MATERIAL HANDLING GUIDE**, is your specialized source for aerial lifts, rough terrain forklifts and construction telehandlers. Information includes equipment manufactured from 1970 to current, both scissor and boom lifts, engine type, height, capacity, machine weight on models with 500 pound capacity and more.

Circulation is to paid subscribers! They are active in the equipment industry and purchase the guide for its valuable content and use it over and over, giving your message the opportunity to be seen year round.