

Creating Futures

A Magazine Celebrating Philanthropy at the University of Colorado | FALL 2012

Moving toward the *light*

The Anschutz Foundation helps
bring wellness vision to fruition

In this issue

- **Downtown Denver**
gains new business hub
- **Father and son step up**
for precollegiate program
- **Flying Solo program**
aids single parents



University of Colorado **Foundation**



The Waldo Canyon fire was so hot, the concrete in the foundations of homes turned to glass. University of Colorado Colorado Springs faculty and staff members were among those forced to confront these former foundations after this devastating event that tested the strength of the entire CU community.

The Anschutz Medical Campus too saw trying times after the July 20 shootings in Aurora. Health sciences faculty, staff, and students confronted unexpected challenges. The University of Colorado Hospital that night treated 23 shooting victims. "We went into emergency medicine because we know it's crazy—you never know what's going to come through the door," attending physician and CU Assistant Professor Comilla Sasson, MD, told the *New York Times*. But few could have expected *this*.

As this summer's events suggest, generosity can appear in diverse forms.

In these pages, you'll read of donors bringing new ideas to life all around CU, in state-of-the-art settings such as the CU Denver Business School building (page 10) and the Anschutz Health and Wellness Center (page 14). You will also read stories of generosity that connect with an older idea: When needs arise, we find ways to fill them.

Among ways UCCS faculty, staff, and donors came together this summer (page 24) was by collecting funds to help a staff member who lost his home pay insurance deductibles and furnish a rental residence. At the Anschutz Medical Campus (where campus staff donated funds for the family of a campus sandwich-shop worker who was killed, among many acts), we see a CU physician working with a donor to establish a health clinic in their native country of Guatemala (page 18).

This year, we have been inspired by the donors who are *creating futures* throughout and beyond CU. We have been rejuvenated by individuals who are recreating the *present*—restoring equilibrium for individuals facing adversity. As we approach this giving season, we continue to work together and rely on one another—looking forward, and all around us—to ensure that as we pursue our best days yet ahead, we leave no one behind.

JEREMY SIMON | Editor

Did you know?

The University of Colorado awards 58 percent of Colorado's master's degrees and 71 percent of the state's doctoral degrees?

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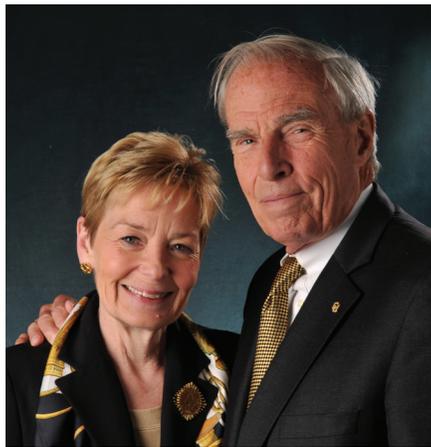
University of Colorado
Foundation

Founded in 1967, the nonprofit CU Foundation partners with the University of Colorado to raise, manage, and invest private support for the university's benefit.

Stories underlie *Creating Futures* campaign

DEAR FRIENDS,

In our long association with the University of Colorado and its fundraising efforts, we have had the good fortune to cross paths with many passionate and dedicated people. Whether volunteers or professional staff, they share a common goal of moving CU forward and adding value to its varied activities through private contributions.



Marcy and Bruce ('64) Benson

A campaign such as *Creating Futures* aims to harness that passion and dedication to reach a defined goal, in this case, \$1.5 billion. While we are well on our way to achieving that, much work remains.

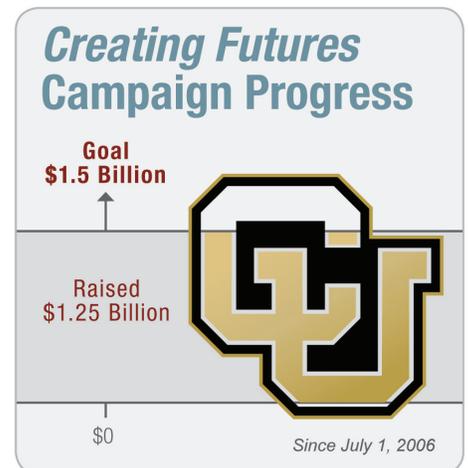
Rallying around a common goal is important, but it's also interesting to learn about the myriad ways people approach the endeavor. In the pages that follow, our volunteer campaign chairs share vignettes about the things that excite them about the university. Jeannie and Jack Thompson on the Boulder campus, Mary and Ed Osborne on the Colorado Springs campus, Laura and Dave Baker on the Denver campus, and Nan and Carl ("Spike") Eklund on the Anschutz Medical Campus all share their views on how each campus fosters community.

Their stories are emblematic of the wider CU community. Our programs and people touch lives in meaningful ways. The volunteer chairs' stories are just a few examples of thousands of stories of CU making a difference.

We have our own stories about how the university fosters community. We are fortunate to have been able to contribute to the programs and people at CU that have made a difference in our lives. We are happy to be able to give to the university that has given so much to us, our community, state, and nation.

This magazine provides snapshots of some of the many CU stories like ours. And while they are as individual as the people who tell them, they also form a rich tapestry with a common thread: a great university that improves lives and communities.

MARCY AND BRUCE ('64) BENSON | *Creating Futures* campaign chairs



Since the *Creating Futures* campaign began July 1, 2006, more than \$1.25 billion in private support has fueled people, places, and programs on CU's four campuses. More than \$600 million has been donated through the CU Foundation, the university's fundraising arm.

Did you know?

In the past five years, 52 companies were formed based on intellectual property emanating from University of Colorado innovations.

Dick ('54) and Thomas ('56) Brown relate lifelong affair with CU

In 1950, Dick (the elder) left Des Moines, Iowa to attend the University of Colorado Boulder. Two years later, Tom (the younger) followed.

Dick graduated from CU in 1954 with a bachelor's degree in business and a "gentleman's C" average. His greatest academic accomplishment was passing the freshman spelling test—two weeks before graduation. Tom graduated in 1956 with a strong B+ average. (Alas, how Tom passed that spelling test remains a mystery.)

The CU enrollment of the "Brothers Brown" marked the beginning of their lifelong "love affair" with CU. The following is a brief history of this love affair, and of their commitment and stewardship for the university.

Following graduation, Dick served in the Army and Tom in the Navy, having been in CU-Boulder's Naval Reserve Officer Training Corps (NROTC). After military service they returned to Denver, where they took separate paths but retained a common bond: their engagement with CU.

Dick pursued business activities including insurance, real estate development, and banking. He has served as trustee of the CU Foundation since 1997, and as a director from 2005 to '11. He is also a long-time director of the Center of the American West.

Tom, after a stint as a Certified Public Accountant, attended Colorado Law from 1961-63 and has been with the same law firm (now Dufford and Brown) since graduation. (He is now "of counsel," which means he doesn't do any work.) He took a leave of absence in 1979-81 to serve as dean of Colorado Law, and was president of the CU-Boulder Alumni Association in 1977-78 and chairman of the CU Foundation Board of Directors in 1992.

Over the years, Tom and Dick became financially successful enough to be able to pay most of their bills and have a little left over. Both wanted to give back to the institution that had given them so much.

Tom's major interest has been Colorado Law. He and his wife, Claire ('54), have funded scholarships for married law students, with the understanding that their donation would not be just a gift, but a loan—to be someday repaid with interest to a future Colorado Law student in need. Tom and Claire have also contributed to the Wolf Law Building.

Dick and his wife, Joyce, have given scholarships to the CU-Boulder campus and its ROTC units, the Jennie Smoly Caruthers Biotechnology Building, and the Center of the American West. He and Tom have also contributed to Koelbel Hall, home of the Leeds School of Business, and to CU's campuses in Denver and Colorado Springs.

As the years progressed, the brothers realized the importance of their association with CU, and how much it contributed to their success and well-being. They also appreciated the university's role in making Colorado the great state that it is.

They appreciate that they are part of the most Blessed Generation—not the "Greatest Generation"—in the nation's history, and that carries an obligation to give something back. What better way to do so than to give to CU? Help fund new buildings, endow a chair, support scholarships, sponsor campus activities. It is a gift that keeps on giving. ■



The Brothers Brown, at a cooking school in Italy.

CU-BOULDER

Keeping his eye on the ball

New England Patriots offensive tackle Nate Solder ('10) has many achievements, including first-team 2010 All-American (he was a CU Buff between 2007 and '10) and Outland Trophy finalist. Now a CU donor, he has something else to be proud of.

Solder, who earned a CU-Boulder biology degree, directed his gift toward a required introductory lab course, which Solder credits with setting a positive tone for his academic experience. "My hope was that the donation I made could begin improving the old lab equipment, instead of merely maintaining it," Solder says. "It was my first introduction to giving back and I wanted to choose an area that had positively affected my life in hopes that it could continue to help others in the same way."

Recalls John Basey, Department of Ecology and Evolutionary Biology senior instructor, "Nate had a good grasp of the nature of science as well as science-process skills. I was proud that Nate was a product of our department, in that his understanding of science was so well grounded."

Basey considers Solder's gift a program highlight. "Our equipment gets heavily used, and it is hard to keep it all in tip-top shape," he explains. "Solder's donation really helps out the workings of the classroom and goes directly toward improving the education of the students." ■



Nate Solder ('10) and his mother. Solder, now with the New England Patriots, has given back to the Department of Ecology and Evolutionary Biology.



Andrew Thorburn, holder of the Grohne Endowed Chair in Cancer Research at the CU School of Medicine, rappelling during the Over the Edge fundraiser for the Cancer League of Colorado.

CANCER LEAGUE OF COLORADO

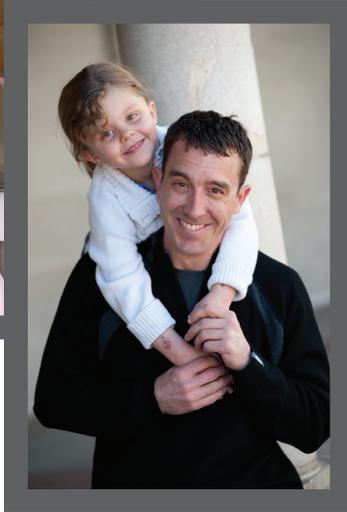
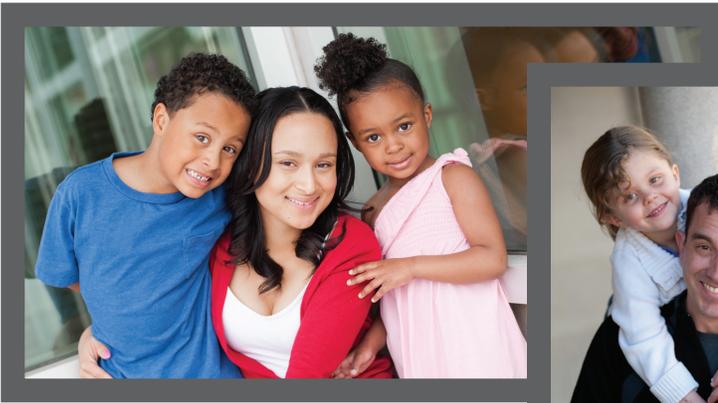
Generosity, with strings attached

July 21, CU School of Medicine Pharmacology Professor and Chair Andrew Thorburn and CU-Boulder Associate Professor Joaquin Espinosa took the leap—backwards, off the roof of a 31-story Denver apartment building to rappel down its facade.

The rappelling effort, part of the Cancer League of Colorado's annual Over the Edge event, was more than mere adrenaline rush. Supporters and participants such as Thorburn and Espinosa enabled \$280,000 to be raised for Colorado cancer research and patient services. Since 1985 the Cancer League has committed over \$10 million in grants, and in 2011 pledged \$2 million to endow a chair at the CU Cancer Center.

Thorburn—a Scotsman who rappelled wearing a kilt—says Cancer League efforts are critical for developing new, innovative programs. "For every dollar the Cancer League raises, members of the CU Cancer Center get \$20 in funding," he says. "This exemplifies what's important about raising money for developing new programs—you get a huge return on it."

Espinosa appreciates the Cancer League's willingness to take risks on early-stage research investigations that nonetheless have great promise. "In a time when most federal agencies are being very conservative with their funds, the Cancer League is empowering local scientists to take a risk. We can't even calculate the ultimate payoff." ■



UCCS

From left: Photos of recent Flying Solo scholars Antoinette Cobb (CU Denver), David Jorgens (UCCS), and Charee Nelson ('09, CU Denver) with their children. "Each year, I'm blown away by the strength and intensity of love between these beautiful souls," says René Tate ('09, UCCS), who took the photos free of charge.

Portraits of resilience

In 2008, the T&R Fund, formed by Terri and Bob Birdsong, initiated the Flying Solo Single Parent Scholarship program, offering 15 scholarships at CU and several Colorado community colleges. Along with challenge-grant funding from The Pioneer Fund and an anonymous UCCS donor, the program will focus on students at UCCS and a nearby community college going forward, with 55 scholars receiving 2012-13 Flying Solo scholarships. Birdsong aims to refine and expand the program's efforts to help the scholars set

an example and provide better lives for their children.

Unlike most scholarships, Flying Solo funds carry no restrictions. Recipients can use the \$5,000 to pay for tuition or offset childcare or other barriers that can inhibit college pursuit by single parents. The average age of these scholars exceeds 30, and their personal debt is, on average, 20 times their savings. Yet their cumulative 3.3 GPA surpasses the campus averages, and 82 percent of scholars have graduated or remain in the program.

These scholars' strength and resilience is clear in these facts—and in their faces. UCCS alumna René Tate ('09) contributes her time and photography talents to an annual portrait session featuring Flying Solo scholars with their children. Viewing these images, you can see how hard it would be for these determined parents to choose between furthering their own education and improving their children's welfare. How fortunate that thanks to the Flying Solo program, they don't need to choose. ■

ANSCHUTZ MEDICAL CAMPUS

Pharmacy faculty, staff rise to centennial challenge

The Skaggs School of Pharmacy and Pharmaceutical Sciences had a big 2011, celebrating a brand-new building and the school's 100th anniversary. To sustain that momentum into the school's second century, its Alumni Association board launched a Centennial Scholarship drive to motivate faculty, staff, and alumni to give back.

The drive generated more than \$71,000 in gifts toward 2012-13 scholarships for

five students. These include second-year pharmacy student Kelsey Melander, who has conducted service work with refugee populations in Thailand and on the AIDS crisis in Africa. "The honor of being named a Centennial Scholar will only strengthen my loyalty and motivate me to continue the work I have already begun," she says.

Every pharmacy faculty member, and 89 percent of staff members, contributed to the challenge, sending a strong signal about the value of their efforts on behalf of the university. "As an alumna and faculty member, I'm thrilled to be leaving one of the best legacies imaginable—having a part in creating someone's future," says Assistant Professor Sarah Anderson ('07). ■



Donors Make a Difference,



Don and Karen White

Don White ('65) was one of the first students to graduate with a degree in electrical engineering from CU Denver, all while working full time and raising a family. Don and his wife, **Karen**, consider the College of Engineering and Applied Science (CEAS) an invaluable community resource, and made a generous lead gift to establish within CEAS a named professorship, which when fully funded will be the college's first.



Samantha Payne, scholarship recipient

Mary O'Rourke wanted to close the Medical Auxiliary Loan Foundation she had directed since 1980. She sought to find a place where those funds would continue to benefit future health professionals. She followed up on an idea from her son, Board of Regents Secretary Patrick O'Rourke, and donated the proceeds, matched by an anonymous donor, to UCCS. The funds set up a Healing Arts Scholarship for Chancellor's Leadership Class students pursuing degrees in the healing arts.

Learning & Teaching



CU physical therapy alumna **Joanne Posner-Mayer ('73)** (above, with yellow ball) helped propel the exercise ball movement in the U.S. through a firm she founded, FitBall. She now has funded a scholarship to support students who someday may also revolutionize exercise and physical rehabilitation science.

Bill and Kathryn Winn are long-time supporters of the Haven, a residential substance-addiction treatment program for new and expectant mothers, affiliated with the CU School of Medicine's Addiction Treatment Services program. The Winns led a campaign for a permanent Baby Haven facility, which opened in 2011 and allows recovering mothers to gain in-house treatment while remaining close to their children.



Health & Wellness

All Around CU!

Community & Culture

Mildred "Mims" Buck, who attended CU-Boulder in the late '20s, believed in higher education and public service. Her legacy endures through a gift made in her lifetime as well as an estate gift upon her recent passing (at age 102) towards College of Arts and Sciences scholarships, which reinforce her values by requiring recipients to engage in service learning.



Investing in youth is key for **Josephine Benavidez**, who directs UCCS's Pre-Collegiate Development Program (PCDP)—which motivates first-generation students and other underrepresented constituencies to continue education after high school. Since she founded the program in 1997, Benavidez has seen participation grow from 77 to 700. Her estate commitment toward scholarships will help program graduates continue studies at UCCS.



Mieczyslaw Altman led a courageous and inspiring life, fleeing the Nazis twice during World War II, then blazing a trail as a mathematics and computer science scholar. His example mobilized his son, CU Denver Professor **Tom Altman**, and his family to set up a scholarship in his memory to support doctoral computer science students with talent and financial need.



Last year, CU-Boulder Law Professor Marianne Wesson (second from left) was named as inaugural holder of a chair in experiential learning at Colorado Law, enabling the expansion of hands-on learning programs—such as externships, clinical programs, and pro-bono services—to connect classroom theory with real-world practice. This chair was endowed by a gift from **Richard F. and Rick E. Schaden ('87)**.

Discovery & Innovation



Light years ahead

“WHERE IS the Business School?” was the first question Sueann Ambron asked upon arriving at the University of Colorado Denver in 2000 as the Business School’s new dean. Classes and offices for Colorado’s largest graduate business school were sprinkled across various locations, from the Auraria Campus to 14th Street to the 16th Street Mall.

“We had a great school,” Ambron says, “But I thought, ‘How can you build a culture of a business school in such a dispersed environment?’ You have to have a core. A place where students, faculty, and business leaders can share ideas, collaborate on projects, conduct research, explore new curriculum ideas. So I’ve been on a quest for a long time.”

The Business School (above) is CU Denver’s first standalone building dedicated to one school or college.



University of Colorado
Denver

New business building a nexus of future-focused programs and motivated professionals

That quest hits a key milestone this year with the opening of the Business School's new 120,000-square-foot, six-story home at the corner of 15th and Lawrence streets. The building is a top-to-bottom transformation of an existing structure bought in 2008 by the CU Foundation, and it extends CU Denver's downtown reach across Speer Boulevard.

The sleekly appointed space announces its pride and purpose through walls of windows to thousands of people passing daily on their way to work. Neighbors range from international financial firms to the restaurants and boutiques of Larimer Square.

Meeting workforce, market needs head-on

Befitting its public orientation, the building debuted at an August block party for the CU Denver and downtown communities. Lower floors opened earlier this year, including the finance and commodities lab for the J.P. Morgan Center for Commodities—named to honor \$5.5 million in gifts from the firm, and enhanced by \$2.5 million from CoBank.

Philanthropy has been a building block not only for the new facility, but also for new industry-driven programs that directly address the Rocky Mountain region's 21st century needs. These include the Risk Management and Insurance program (launched by a \$5-million-plus commitment from Pinnacle Assurance) and the Global Energy Management program (infused by a \$1 million lead gift from Encana).

Alumni and donors have taken a role in spearheading such programs, including George Solich ('83, '91), who pioneered the commodities concept, as profiled in the Fall 2011 *Creating Futures*. "I'm not sure if we were talking to someone other than Sueann Ambron, we'd have gotten this far," Solich says. "Her ability to connect with the business community, and her can-do approach to making our business school world-class—these are real strengths."

Continued on page 12



"It was important that we be very engaged with the business community," says Sueann Ambron (top), dean of the Business School. "We probably work directly with 250 different companies."

In the Patricia and David Laube Collaborative Commons (above), one of the building's many attractive common spaces, students, faculty, and business professionals have ample opportunity to collaborate.



Don Collins and Ken Ross of Pinnacol Assurance, which gave more than \$5 million to start a program in Risk Management and Insurance at the CU Denver Business School.

Continued from page 11

PwC partner Ted Schaefer ('87) has been one of many alumni participants in forums that have assessed the Business School curriculum to ensure that what the school teaches is valuable in today's business landscape. "One person suggested, 'We hire a lot of nontechnical business people. But it would be good if everyone coming out of the school has some information-technology knowledge,'" Schaefer says. "They did that." PwC, which recruits heavily from the business school, matched gifts from Schaefer and retired PwC partner Judy Ward ('83) toward the effort.

Curricula works for current workers

Schaefer had pursued his MBA part time while maintaining a full-time job, a common characteristic for CU Denver business students. Building donor Al Stecklein ('76) recalls, "We were having layoffs at my employer, Gates

Corporation, and I decided I'd better get something so I could be more than a rubber engineer." Stecklein worked at Gates by day and took night MBA classes in the old Tramway building (now home of the Hotel Teatro).

Stecklein, whose children Timothy ('99) and Kelly ('05) are also Business School alumni, played a key advisory role throughout the building process. The building's proximity to downtown Denver's corporate core is more than a mere pride point for Stecklein, who as a student had to commute from a worksite miles away and then home to southwest metro Denver. "I would be out from 5 a.m. to 11 p.m. four nights a week," he says.

"One of the great benefits of being a downtown university is you have people working and also furthering



"When people least expect us to move forward, it's even more important that we do so," said Colorado Gov. John Hickenlooper at the building's August debut. "This is a perfect time to launch this building."

their education at the same time. They learn so much by interacting with peers in other businesses, with other active careers," he says.

The building's completion is all the more impressive, coinciding as it has with the economic downturn. But when you walk the building with Ambron, it's easy to see how the project got finished. Everywhere she goes, she imagines business partnerships.

From a fourth-story patio abutting a classroom, Ambron turns toward Larimer Square's Capital Grille restaurant, just 100 yards away. "I told them if they put tables on their rooftop patio, we'll build a bridge from our building to theirs," she muses. "It's not too outrageous to build a bridge. Is it?" ■

What fosters community at CU Denver?

"In addition to the Business School's many community-focused programs, we appreciate the University Honors and Leadership Program, which gives Colorado's best and brightest good reasons to pursue undergraduate education at CU Denver. These elite students (many of whom might otherwise attend Ivy League schools) experience interdisciplinary seminars, taught by the cream of CU Denver's faculty crop, that help them consider big questions from multiple angles. They pursue hands-on research, assuming a responsibility level rare for undergraduates, and form personal and mentorship networks that help them navigate a large urban university. This is why individuals and companies, including FirstBank, are stepping up to support the University Honors and Leadership program."



Dave ('82) and Laura ('94) Baker
CU Denver campaign chairs for Creating Futures



TO SUPPORT the Business School, contact **303-315-2060**.

Respect for students inspires scholarships

When Joanne Arnold ('52, '65, '71) began working at a higher education commission after receiving her PhD in communication, she reflects, "It was the first time I made enough money to think I had the ability to share."

This thoughtful notion, inspired by her father's belief that "all of us need help sometime, all of us can give sometime, and when we can we should," has remained with her across the decades.

After joining CU-Boulder's journalism faculty, Arnold spent 23 years in roles including associate dean and vice chancellor for academic affairs. She began to see how many students needed help. "For many CU-Boulder students who work and have just maybe managed to buy textbooks, receiving a scholarship

can make a huge difference in their lives," she says. "If people had a chance to know and be close to the students, they would realize how heroic many are."

Arnold (herself a former four-year scholarship recipient) has endowed scholarships at CU-Boulder and named them for heroes of hers: former Chancellor Mary Frances Berry, civil rights attorney Jean Dubofsky, Director of Counseling and Psychological Services Karen Raforth, and former Buffs women's basketball coach Ceal Barry.

CU awards established in her name include a Leadership Award (Women and Gender Studies Program) and a Courage and Commitment Award (GLBTQ Resource Center). Recently, the Joanne Easley Arnold English Scholars scholarship was



Joanne Arnold

established to honor her 80th birthday.

Still active in community and campus advisory roles, Arnold says, "It feels good to know I've been part of making the Boulder campus a more hospitable place." ■

Education at forefront for CU Denver alumna

"Education is important to me," says Irene Mable ('73), who saw its value firsthand as a counselor for 22 years



Irene Mable

at Northglenn H.S. after receiving her master's degree from CU Denver's School of Education and Human Development (SEHD).

Both she and Don, her husband of 64 years, began their careers as physical education teachers. Two of their six children also became teachers, with daughter Sharon earning two SEHD degrees. "I loved working with young people!" Irene exclaims. "You never know when the moment arrives that they want to change their lives."

Mable has made unrestricted gifts to the school each year for decades. "In this day and age, many kids can't afford

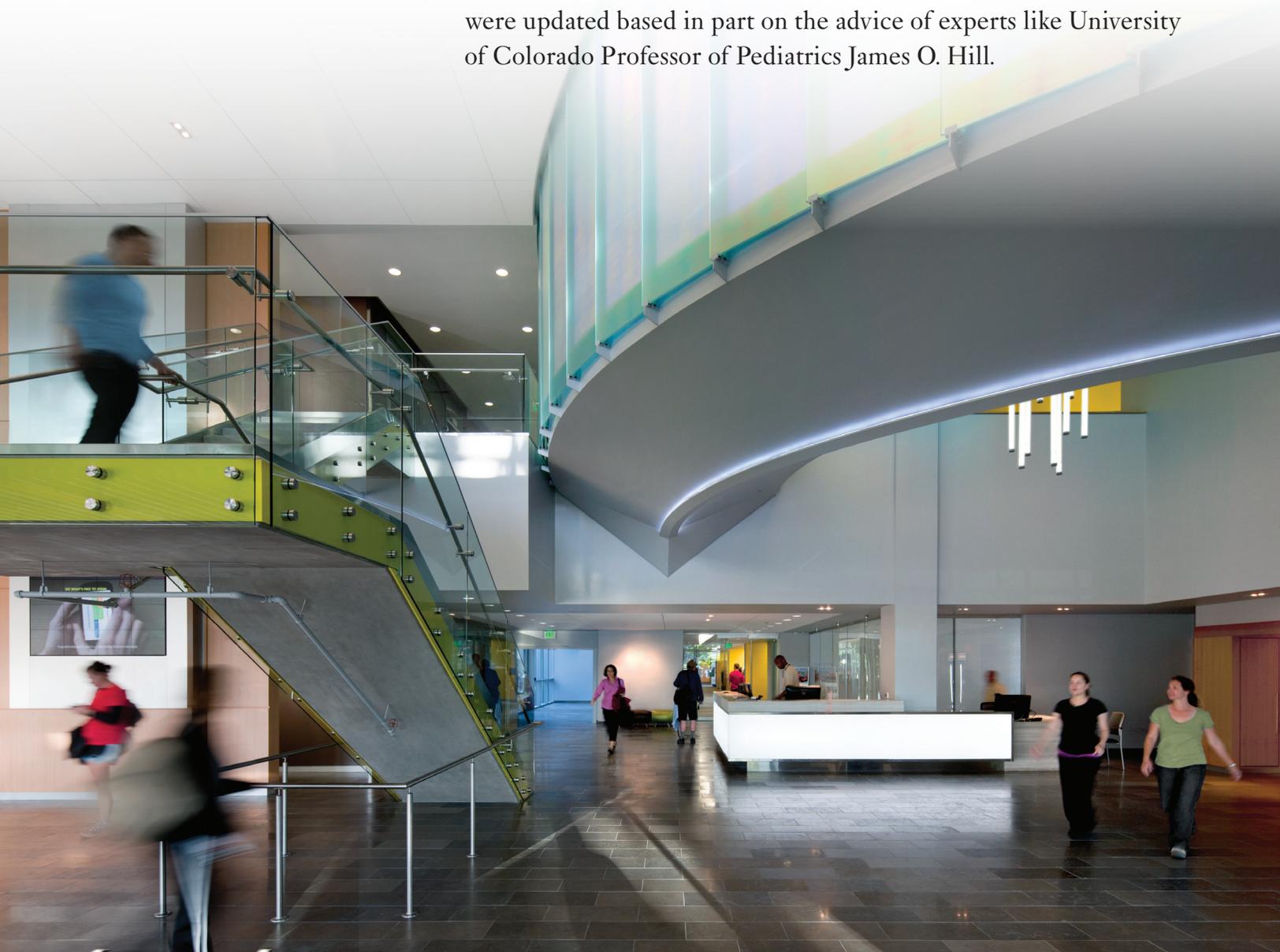
to go to school unless they have some help," she says. "Without an education, our younger generation won't be able to get ahead."

Though she has lost contact with many from SEHD, Mable has kept busy as a community volunteer, creating and donating quilts for wounded veterans at Walter Reed Hospital, making rosaries, clowning with the Colorado Clowns, and applying her counseling skills with hospice grief groups. "Volunteering is an extremely important aspect of life," Mable says. ■

More than an ounce of prevention

Thanks to The Anschutz Foundation, a new wellness center emerges

IN JUNE the Walt Disney Company introduced new standards for food advertising to kids. By 2015, all advertising, promotions, and sponsorship on Disney programming and online destinations targeting kids and families will meet the company's updated nutrition guidelines. These guidelines, originally established in 2006, were updated based in part on the advice of experts like University of Colorado Professor of Pediatrics James O. Hill.





Hill has played a key role in developing and updating Disney’s guidelines to help kids and families lead healthier lifestyles. Hill and Heather Rubin, who heads Disney’s nutrition and well-being programs, agree that to turn a ship as large as Disney, nutritional changes must be simple, fun, and considerate of modern family realities. But by significantly reducing sodium in up to 12 million children’s theme-park meals annually, for example, they see potential for massive impact. “Jim has taken the best of academic thinking and applied it in ways that make the best sense for today’s families and today’s marketplace,” Rubin says.

One month after the Spring 2012 opening of the Anschutz Health and Wellness Center, conceived and directed by Hill, Disney’s announcement foretells the center’s great potential. This potential, like that of its campus neighbors, has been stoked by the generosity and vision of The Anschutz Foundation.

Anschutz gifts a catalyst for historic CU move

The Anschutz Health and Wellness Center wouldn’t have been possible at the former location of CU health programs at Ninth and Colorado: its 46 acres lacked capacity for such expansion. Fortunately in the late 1990s, before this building was conceived, CU began working to migrate its health programs to a 227-acre location in Aurora, the former

site of Fitzsimons Army Hospital. Amid great possibility, there was great need of private support.

“The opportunity and potential to combine the best of research, treatment, and education into a single location was very compelling,” says Philip Anschutz, chairman of The Anschutz Foundation. “It would elevate the activities of the hospital and the medical school to be on par with the Mayo Clinic, Johns Hopkins, other premier medical institutions around the country, which would help the state and the Rocky Mountain region. We saw the opportunity, and said that was something we felt we should support.”

Over the last 12 years, The Anschutz Foundation has contributed \$110 million toward the Anschutz Medical Campus’s development. In parallel, the quality, stature, and impact of CU’s medical programs has increased. As public funding for higher education construction has declined, private philanthropy has provided a welcome springboard.

“The pace at which the campus has developed has probably exceeded expectations,” Philip Anschutz says. “But when you have momentum, you have to capture it. Otherwise, once you slow down, you may never get it back.”

Prevention, obesity reduction take the lead

As new treatment, education, and research facilities emerged at the



“More people in Colorado value the lifestyle that’s associated with leanness. If we can’t turn it around in Colorado, it’s probably not possible elsewhere.”

James O. Hill, Anschutz Health and Wellness Center executive director

Continued on page 16



Wellness Center Executive Director James O. Hill cofounded America on the Move, which aims to improve health through small, specific lifestyle and diet changes.

Thanks to hundreds of millions of dollars in private support from donors including The Anschutz Foundation and University Physicians, Inc., campus development once expected to take 40 years has instead occurred in 12.



TO SUPPORT research and programs at the center, contact **303-724-6335**

Continued from page 15

Anschutz Medical Campus this past decade, so did the idea that a hub promoting wellness—positive lifestyle, dietary, and community changes that prevent disease—would be a valuable CU health program asset.

Jim Hill had been researching such issues since before arriving at CU as professor of pediatrics in 1992. He soon developed a national reputation for obesity and nutrition research, and for his leadership role in outreach programs that apply this research.

Still, rates for obesity were climbing, even in Colorado, the nation’s thinnest state. Diseases such as Type 2 diabetes were rising in tandem. Though Hill had confidence in the science that

could turn this tide, there was no precedent for an academic center of the scope and scale Hill imagined, no sure-fire financial model to fall back on.

Fortunately, Hill found an ally in The Anschutz Foundation, which made a \$15 million seed grant for construction in 2008, then endowed a faculty chair for Hill. The foundation shared Hill’s premise that prevention should be at the forefront, and saw it as integral to meeting its fundamental goal of improving the Rocky Mountain region’s quality of life. The foundation also saw a chance to be a pioneer on a project, which the foundation likes to do. “Clearly, Philip Anschutz looks around the corner and is not afraid to do something that may be ahead of

its time,” says Ted Harms, executive director of The Anschutz Foundation.

Paired with \$19 million from CU, the grant from The Anschutz Foundation ensured that Hill’s decade-long quest for a state-of-the-art building to house the center would reach fruition. Regarding the goal of preventing disease through wellness, there remains work to do. But Hill says CU is the best place to do it. Explaining why he did not choose a more “at risk” home base, he emphasizes that all states are at risk. “More people in Colorado value the lifestyle that’s associated with leanness. If we can’t turn it around in Colorado, it’s probably not possible elsewhere.”

CU DENVER HELPS SCHOOLS GROW THEIR OWN

Can Colorado’s largest public school system grow fruits and vegetables for its own cafeterias? The Healthy Kids, Healthy Scores study—undertaken by the Colorado Center for Community Development at CU Denver’s College of Architecture and Planning—is exploring the feasibility of developing and implementing an economically viable urban agriculture model on Denver Public Schools land that does just that.

A Colorado Health Foundation grant funds the study, which ideally will foster healthier school diets for Denver metro area children, many of whom have limited access to locally grown fruits and vegetables in their home communities.

Inside the Anschutz Health and Wellness Center—and beyond

The 95,000-square-foot Anschutz Health and Wellness Center exudes the lightness it aims to inspire in its patrons. Natural materials permeate everywhere, from the ground floor's herb-garden wall up to the Nu Sigma Nu Green Roof.

Demonstration and metabolic kitchens feature healthy fare and expert culinary counsel, while a grocery lab guides consumers toward better purchasing decisions. A performance lab helps elite athletes and weekend warriors alike, and yields data that will help even those who do not currently exercise. Participants can explore mindfulness, cosmetic dermatology, and biofeedback. And they can get a workout—more individualized and trackable than you can get at your local rec center.

For the center to succeed, it must reach beyond the building. So Hill partners with schools, workplaces, and communities ranging from the town of Trinidad, to the King Soopers grocery chain, to health insurers (a key ally if prevention is to gain traction).

With the building complete, center leadership aims to raise funds for research and programs that will have impact throughout and beyond Colorado. Hill knows that while the center can offer expertise, it's critical to democratize access throughout economic strata and serve sedentary populations. "We don't want to be the academic Canyon Ranch," he says. "We want to make sure we deliver those services to everybody."

Tiny changes, huge implications

When I interviewed Hill, I asked what he had for lunch.

"I didn't have lunch today," he said. We were talking in early afternoon, so I may have been keeping him from his favored curry tuna sandwich at Bistro Elaia, the center's dining spot. Yes, you could get chips and a soda with that, in keeping with Hill's idea if you restrict food choices entirely, people will simply dine elsewhere.

"We're working with McDonald's. Now, McDonald's is never going to be a health food restaurant. But tiny changes there have huge positive implications," Hill says. "People ask,

'Why do you work with Disney?' Because people *listen* to Disney."

The Anschutz Medical Campus has grown to serve more than 500,000 patients a year. With the Anschutz Health and Wellness Center now online, this number can grow in new and beneficial ways. "We're bringing in a whole cohort of people who never had a reason to come to the campus before," Hill says. "Because they're not sick." ■



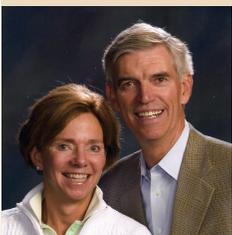
GREEN ROOF PRESERVES NU SIGMA NU LEGACY

This past century, at the former 9th and Colorado location of CU's medical campus, a local chapter of the Nu Sigma Nu medical fraternity provided camaraderie and affordable housing for health sciences students. To quote Bruce Waring ('87), who rented a room there for \$75 a month, "It was a unique living experience."

When the fraternity's Colorado chapter closed last decade and the residences were sold, its legal successors netted \$650,000. Waring and fellow trustee Al Lembitz ('80, '84) commemorated the former fraternity's impact by directing the funds toward the Nu Sigma Nu Green Roof—an ecologically sensitive gathering place that yields produce for use in the center's nutrition research and education. "The roof will provide a needed focal point for the students on campus, just as Nu Sigma Nu did," Waring says. An exhibit, plaque, and signage at the site preserves the Nu Sigma Nu story.

What fosters community at the Anschutz Medical Campus?

Two programs have personal connections for us. One is the Physician Assistant program, from which Nan earned a Master's degree in 1985. Since its founding in the early '70s by Henry Silver, this program (now the Child Health Associate/Physician Assistant program) has expanded health care delivery throughout Colorado and beyond. Each year more than 40 candidates receive excellent education and preparation for key health care delivery roles. More recently, our focus has been the Center for Women's Health Research, whose research related to cardiovascular disease and diabetes in women is closing a gender gap. Partnerships with entities on campus (the Anschutz Center for Health and Wellness) and in the community (the Center for African American Health) put the center on a path to become the national place of referral for questions in women's health. What an exciting facility led by Judy Regensteiner and JoAnn Lindenfeld!



Nan ('85, '87) and Carl ("Spike") Eklund ('67), Anschutz Medical Campus campaign chairs for Creating Futures

\$1 million gift leads to rare CU/Guatemala health collaboration

The heat was stifling, lying like a wet blanket over the village of El Pomal in southwest Guatemala. This past July, a CU School of Medicine team sweated through their pale blue scrubs as a line of children snaked around the concrete schoolhouse.

"We have seen 12 children so far. Nine had diarrhea for more than two weeks, and about two-thirds have parasites," said Edwin Asturias, MD, director for Latin America at the Center for Global Health, part of the Colorado School of Public Health. "What we are seeing is a chronic cycle of poverty."

The team was here to assess the health needs of the population and lay the groundwork for CU's first permanent medical presence in a developing country. The project was spurred by \$1 million from the Jose Fernando Bolaños Foundation to build a clinic, research lab, housing complex, and conference center on 10 acres near a Guatemala banana plantation owned by the Bolaños family. CU Denver



CU medical student Darren Eblovi interviews a mother and child during a clinic visit.



Edwin Asturias, MD, examines a small boy in the village of El Pomal.

College of Architecture and Planning students designed the first rendering of the facility and may help in its construction.

The gift represents a rare partnership between a Guatemalan company and a U.S. public university. The company has sponsored past university health programs in the country, but this is its biggest, most far-reaching gift yet. The goal is to improve the health of the more than 3,000 plantation workers and nearly 24,000 people in the surrounding villages. Asturias expects CU medical faculty and students to begin rotating through Guatemala starting in 2013.

"As businessmen, we wanted a world-class organization with world-class resources to help us," said Fernando Bolaños, CEO of plantation owner AgroAmérica. "We are making a huge, formal commitment. I have known Edwin Asturias for years and I consider him one of the top public health doctors in the world. We are proud that he is Guatemalan and has such an incredible social conscience."

Gustavo Bolaños, chief operating officer for AgroAmérica, said Guatemala is a nation of extremes with a layer of very wealthy people atop millions of very poor. His father, Don Jose Fernando Bolaños, was orphaned at age 13 and rose to build one of the biggest banana-producing firms on earth. Yet he never lost sight of his moral obligations.

The company started a program to empower women and built a private elementary school for the workers' children. Yet their motives are not solely altruistic. "We want our workers to stay, and that means they need to be healthy," said Gustavo Bolaños. "God has given us all many talents. The more he gives you, the more you have to give back."



Above: Dr. Edwin Asturias (in cap) stands beside Gustavo Bolaños, chief operating officer of AgroAmérica, at Banasa, a banana plantation owned by the company. The Bolaños Foundation has given \$1 million through the CU Foundation to build a clinic, research lab, housing complex and conference center on 10 acres of the plantation's property. The complex will serve the health needs of the workers and those of the surrounding communities.

Right: Medical student Lauren Mehner reads to children at the village of El Pomal. In addition to examining patients and taking blood samples, Mehner also worked on a child development program in Guatemala.



"I'd love to cure cancer, but I'd also like to eradicate the things we can cure now, like diarrhea. This has made my passion stronger."

—LAUREN MEHNER, CU MEDICAL STUDENT

Though southwest Guatemala may seem like a tropical paradise, lush and studded with papaya and coconut trees, it is poor and basic hygiene is lacking. Residents often share dirt-floor homes with livestock. Regular flooding causes toilets to overflow, contaminating drinking water. Doctors are few, hospitals fewer.

Asturias was joined by CU medical students Lauren Mehner, Darren Eblivi, and pediatrician James Gaensbauer, MD, a Children's Hospital infectious disease fellow. A major goal of the visit was collecting blood and stool samples to better understand the local parasite and anemia problem.

"We have found that of children here between the ages of 3 and 7, 60 percent have anemia," said Eblivi. "If you have anemia very young, your IQ and

development is much lower."

Every night, the specimens were taken back for testing to Asturias' family home on a coffee plantation in the cool highlands, an hour from the sultry villages below. One slide revealed four kinds of parasites. "[Parasites] are a manifestation of poverty," said Gaensbauer.

The work was exhausting but intensely rewarding. Mehner said she hopes to eventually design aid programs around the world. "I'd love to cure cancer, but I'd also like to eradicate the things we can cure now, like diarrhea," she said. "This has made my passion stronger. Being out there every day in the heat and meeting these families helps you connect with them on a deeper level. You feel like you are part of something big, important, and permanent."

The next morning, the team was doing

physicals at a school when a child was hustled toward them, bleeding from the head. Asturias laid him on a table. Children watched as he sewed up the gash, nimbly assisted by Mehner, who soothed the sobbing 8-year-old. Twelve stitches later, it was over.

The boy's mother, a weary-looking woman with deep lines on her face, cautiously approached. "How much do I owe you?" she asked quietly.

Asturias wiped the sweat from his face and smiled.

"Absolutely nothing," he said.

A more comprehensive version of this story, with photo slideshow, can be viewed at bit.ly/QdLUmb. ■



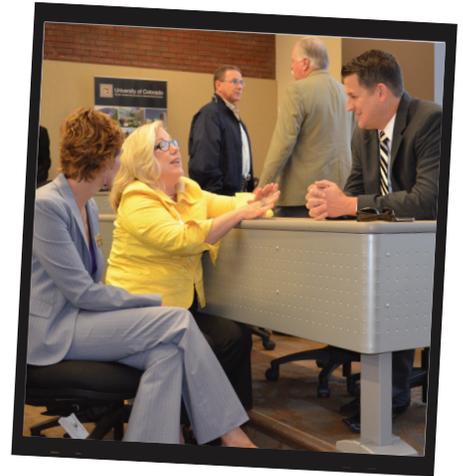
TO SUPPORT Center for Global Health initiatives, contact **303-724-6339**

out and about

PHOTOS FROM EVENTS ALL AROUND CU



The CU Foundation held its annual luncheon for members of the **Heritage Society** May 17 at the Denver Country Club. The event honors individuals who have made estate gift commitments to CU.
Left: Mary Ann ('63) and Doug Looney ('63)



A September 28 educational forum introduced CU Advocates to CU Denver's **Boots to Suits** program, which helps returning military veterans transition into new careers.
Above: Leanna Clark ('89), Barbara Grogan ('69), Cameron Cook



On May 15, UCCS's Gallogly Events Center hosted this year's **Karen Possehl Women's Endowment (KPWE) luncheon**, which raised more than \$22,000 toward scholarships, and featured speakers including Unstoppable Woman honoree Sharon Berthrong ('84, '86) and KPWE alumna Sarah Martin ('08).

Above left: KPWE alumnae Mary Bennes (Commerford) ('12), Nicole Wilder ('12), Julia Bullock ('12)
Above right: Sarah Martin ('08)

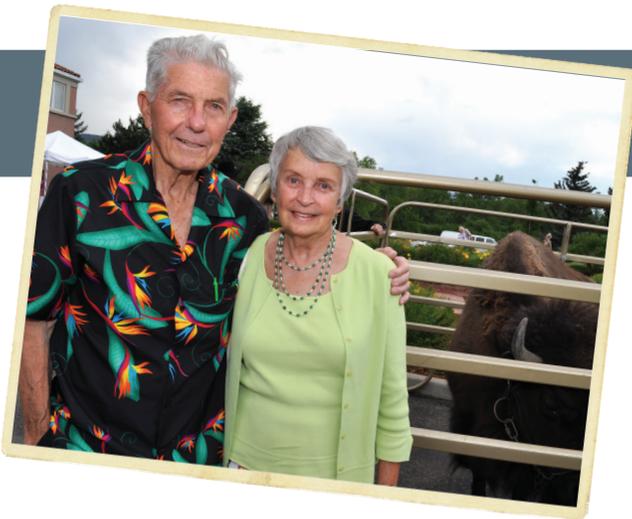
Did you know?

CU alumni have served as astronauts on 40 space missions.



An April 25 event at Chancellor Philip DiStefano's residence honored the retirement of longtime ConocoPhillips executive Carin Knickel ('78), and the firm's annual support of CU-Boulder's College of Engineering and Applied Sciences and the Leeds School of Business. ConocoPhillips also has been a generous supporter of the Jennie Smoly Caruthers Biotechnology Building.
Above: Robert Davis, Carin Knickel ('78), Philip DiStefano, David Ikenberry

PHOTOS FROM EVENTS ALL AROUND CU



The annual dinner for loyal donors to CU-Boulder in June attracted more than 400 guests as well as mascots Chip (in costume) and Ralphie (as she is).

Left: Rex and Barbara Sheppard, with Ralphie



At an April 20 CU Foundation luncheon for current and retired CU Denver faculty and staff estate-gift donors (such as professor emeritus Mark Foster and dean emerita Lynn Rhodes) spoke of the importance of the CU Denver environment to their career development.

Above: Mark Foster with Pam Laird and Steven Hartnett

During the Colorado Capital Conference this past June in Washington D.C., Colorado residents—including numerous University of Colorado representatives—gained key insights into the workings of U.S. government.

Right: Brittney Manzagol, Bruce ('64) and Marcy Benson



The start of the school year was celebrated at an August 23 CU Denver block party that closed down a section of Lawrence Street for festivities ranging from a zipline to an array of academic presentations, all preceded by an event celebrating the new Business School building.

Far left: George Solich ('83, '91) and Theodore Herz



An August 22 University Physicians, Inc. event brought CU medical scholarship recipients together with donors at the Anschutz Medical Campus. Donors (including Dean Richard Krugman, MD and more than 50 School of Medicine faculty) have contributed more than \$20 million in response to a President's Challenge, enhanced by matching gifts by the office of CU President Bruce Benson.

Pictured: Maureen Garrity, Somayyeh Farazandeh



Son follows father's lead in business success and philanthropy

Philanthropy is a Levy family value.

Robert Levy's commitment to giving back dates to his time as a Wharton School of Business student in the 1970s. While there, he co-taught classes in a community education program, counseling adult students on financial basics and providing guidance to minority business-owners.

Now chairman of investment management firm Harris Associates, he gives to a diverse array of organizations, including the University of Colorado Boulder. "Giving back is something I learned from my parents," he reflects. "When you think about the legacy you will leave behind, the values you impart to your children are among the most important pieces of that legacy."

Robert Levy raised four children with these values in mind. One of them, Alex ('01), remembers that as a 12-year-old, his father would round them up to shop for Christmas gifts for their

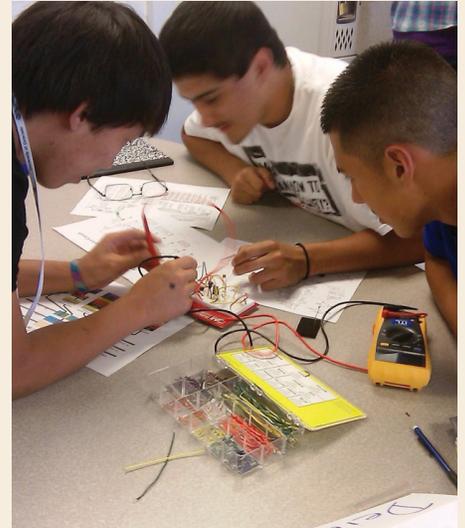
housekeeper's family. "I remember feeling proud when we would drop the toys off at her home," Alex says. "Seeing that we could make her family so happy showed me that even a little bit of charity makes a big difference."

Scholarships for pre-collegiate program graduates

After graduating from CU-Boulder and landing a job at Goldman Sachs in Chicago, Alex looked to give back to his alma mater. He chose to support an area that is particularly meaningful to him—pre-collegiate development. Like similar programs at other CU campuses, CU-Boulder's Pre-Collegiate Development Program prepares first-generation and other underserved middle- and high-school students to pursue college.

"These kids take such pride in being a part of the program," Alex says. "I've been impressed with their sophistication and loved hearing them speak about their experiences with the program. But the best part is hearing from them years later, when they're out in the working world and becoming successful in their own right."

Both Robert and Alex focus much of their academic philanthropy toward scholarships: in this case, to pre-collegiate program graduates attending CU-Boulder. "Every university says it wants the best and brightest students. There's no asterisk that says, '...but only if they can afford it.' Scholarships give



The Pre-Collegiate Development Program, which primarily serves constituencies underserved by higher education, sends more than 95 percent of program participants to college.

us the opportunity to take down that barrier," Robert explains.

"I've seen three things that make this all worth it," he adds. "The first is hearing from a student who would not be able to attend college if it weren't for you. The second is seeing what they accomplish after graduation. And the third is their almost-universal commitment to do the same once they have graduated—to provide scholarships to students who need them." ■

In addition to the Levys' pre-collegiate scholarship gifts, Robert and Diane Levy have also made gifts for 14 years to CU-Boulder's **Parent Fund**—which benefited from record donor support in 2011-12. The number of donors at the Parent Leadership Society level of \$2,500 or above tripled initial estimates, boosting support for vital campus programs, safety initiatives, and the Center for Community.



TO SUPPORT the Parent Fund, contact 303-492-4070 or visit www.cufund.org/parentfund

Endowed chair makes (East Asian) history

Think about a passion you may have. Perhaps it's the theater, or the search for new energy solutions. Now imagine making a gift to ensure that your passion lives on forever through teaching and scholarship at a major university.

This is what one anonymous donor did by making an estate commitment to fund the William Donahue Chair in East Asian History at UCCS. Funded with annual gifts until the future distribution of the estate endows it, the chair will be one of just a handful of chairs endowed at UCCS, and the first fully funded chair for the College of Letters, Arts, and Sciences (LAS).

Tom Christensen, UCCS physics professor and former LAS dean, says the endowed chair is a morale boost that will have lasting ripple effects at UCCS. "The donor approached the campus with the idea of endowing a full-time tenure-track position in East Asian History. As discussions continued, the donor decided to name the endowed chair in honor of William J. Donahue, a beloved history professor at CU-Boulder."

The Donahue Chair has enabled UCCS to recruit its first full-time professor in East Asian history, Yang Wei, who arrived in August 2012.

According to Paul Harvey, chair of the department of history, Wei had outstanding teaching evaluations as the head teaching fellow at Harvard University, where he earned his PhD.

"He is a very gregarious, enthusiastic person, and he communicates such a love for the subject along with a deep knowledge," Harvey says.

He continues, "In the 16 years I've been here, we've been working on globalizing the curriculum and globalizing the faculty specialists. Given the obvious importance of China in the contemporary world, it is crucial that we have someone here full time in the department. We've had excellent instructors and lecturers on a part-time basis, but never a full-time faculty member."

Professor Wei was born and raised in Nanjing, China and received his master's degree at the University of Illinois. He has taught Chinese history, policy, and culture to American students for the past nine years, most recently at Harvard.

At UCCS, Wei will have the opportunity to create his own curriculum and work with students who—like himself—are the first in their families to attend college. The fact that 40 percent of UCCS students are first-generation college students greatly appealed to him.

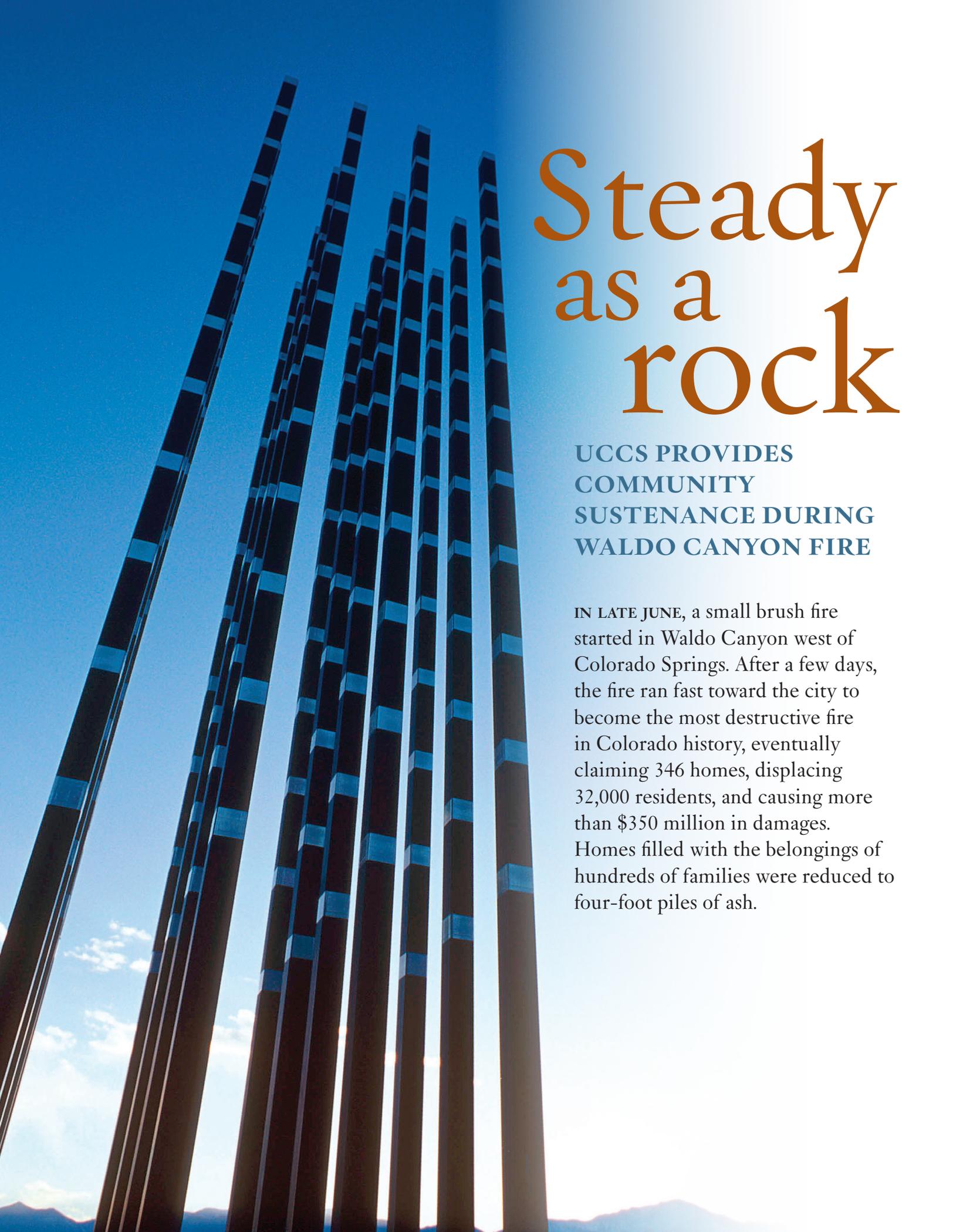


Yang Wei holds the William Donahue Chair in East Asian History at UCCS.

"Indeed, my parents never got a chance to go to college. I can understand very well the special needs of other first-generation students, including the challenges and opportunities they face, their anxiety for a new learning setting, their thirst for knowledge, and the more individualized tutorship they may need," says Wei. "I am excited to have this great chance to work with students in whose eyes I saw myself years ago." ■

Did you know?

Our friends and alumni in the United Kingdom now can make gifts through the newly established University of Colorado Foundation U.K., Ltd.; contact Kristen Dugdale at 303-541-1338 for details.



Steady as a rock

UCCS PROVIDES COMMUNITY SUSTENANCE DURING WALDO CANYON FIRE

IN LATE JUNE, a small brush fire started in Waldo Canyon west of Colorado Springs. After a few days, the fire ran fast toward the city to become the most destructive fire in Colorado history, eventually claiming 346 homes, displacing 32,000 residents, and causing more than \$350 million in damages. Homes filled with the belongings of hundreds of families were reduced to four-foot piles of ash.

As the fire gained momentum and people began to evacuate their homes, a rumor spread that the University of Colorado Colorado Springs was available as an evacuation site for *all* of the city's residents. When evacuees showed up at UCCS's doorstep, 55 students, faculty, and staff members joined Colorado Springs community members to turn this rumor into reality. The next day, when cadets at the U.S. Air Force Academy were evacuated from their campus north of the city, UCCS offered housing and classroom space and welcomed 203 cadets to campus.

"It became very clear that our

community needed us," says UCCS Chancellor Pamela Shockley-Zalabak.

Responding immediately, UCCS staff and faculty members were eager to help. They scrubbed bathrooms to prepare the dorms for evacuees. The campus' no-pets policy was temporarily lifted to enable shelter for families with pets who could not otherwise find accommodations. "We knew it was all hands on deck," says Shockley-Zalabak.

The work of the volunteers paid off. UCCS ultimately provided over 1,450 bed nights to cadets, evacuees, firefighters, and National Guard members. They hosted an emotional

community event for over 2,000 people, at which residents of the hard-hit Mountain Shadows community learned the fate of their homes. They established a campus staging area for media and for humanitarian aid organizations such as the Red Cross and the Care and Share foodbank.

"Some of the people arriving were quite anguished, to the point that they had difficulty speaking," says Susan Szpyrka, senior associate vice chancellor for administration and finance. "What these people needed was a calm environment and a sense of order. And I would say we were steady as a rock and ready to offer help."

Pitching in despite personal ordeal

Szpyrka helped UCCS provide refuge for evacuees while managing her own ordeal: her son leaving his Texas military post for deployment in Afghanistan the week of the fire. "If I hadn't just spent the prior week with him, I might have made a different decision," she explains. "But the night he left was the night we hosted the community meeting, where throngs of people were coming to the Gallogly Events Center to hear the fate of their homes. My son knew that there wasn't much more I could do before his departure, but there was an infinite amount of work to be done on the campus."

"Incident commander Rich Harvey said that in his 30 years of firefighting he had never seen such a positive community response as Colorado Springs has provided. I am honored that UCCS was part of that response," UCCS Chancellor Pam Shockley-Zalabak said in early July.

Continued on page 26



UCCS provided over 1,450 bed nights to cadets, evacuees, firefighters, and National Guard members.



Continued from page 25

As the fire subsided, the volunteers were able to go home and get some needed rest, but not before the beneficiaries of their hard work had a chance to thank them. “One elderly man stands out to me in particular. His wife was exhausted from the ordeal and in tears. He was afraid he would not be able to bring his pets with him, but we were able to house both of them and their small dog. As he was escorted to his room, he came up to me and thanked me for welcoming him to the campus even though he wasn’t affiliated with UCCS. He was just extremely grateful for a place they could settle for a few days,” Szpyrka recalls.

There was even some levity during the tense times. Shockley-Zalabak remembers, “One cadet stopped me to say that he loved the campus. He asked me, ‘Couldn’t this just become part of the Air Force Academy?’”

In any case, one thing is certain. When the Colorado Springs community found itself in need, it relied on its strong connection to its largest public university. And when the community found that UCCS was willing to bend over backwards for them, even more bridges and connections were built. ■



“You can’t call a vice chancellor a ‘volunteer,’ even if she is working 18 hours a day,” Pam Shockley-Zalabak (above) said about Susan Szpyrka (right). “But watching her that day was inspirational. She was so calm and competent, despite the chaos around us.”

What fosters community at UCCS?

“A year ago, Ed met an enthusiastic UCCS physics professor named Anatoliy Glushchenko. Born in the Ukraine, he had taught school in foreign countries—where sciences are taught to children at a younger age—and studied their curricula. He had concerns about K-12 science education in the U.S. and approached Ed with ideas for introducing physics as early as the 6th grade. Fascinated, Ed immediately thought of Harrison District 2, a innovative but economically challenged Colorado Springs school district, and contacted dynamic Board of Education President Deborah Hendrix to talk about possibilities. After just a few meetings the leadership and school staff became

equally enthused. This August, Carmel Middle School successfully began a three-year physics program in grades 6, 7, and 8. To us, this is one of many examples of UCCS faculty and staff commitment to collaboration and community.”



Ed and Mary Osborne
UCCS campaign chairs for Creating Futures

“Because of your help, I succeeded”

The Karen Possehl Women’s Endowment has been a lifeline for UCCS women students from nontraditional higher-education backgrounds since 1998, when the scholarship program was kick-started by a lead gift from Karen and Jim Possehl. In addition to tuition assistance, Possehl scholars gain from personal mentorship. Whereas some of these scholars once thought a college degree unattainable, the program has led to great achievement for scores of women—including this essay’s author, **Rebecca Mendelson ('04)**.



Rebecca Mendelson ('04)

Let’s face it—I needed money.

To be honest, that was the only motivation behind my application to the Karen Possehl Women’s Endowment scholarship in 2001. Recently divorced, I found myself in a dead-end job, without purpose or direction. I knew I needed to reinvent myself or I would stagnate, so I quit my job and returned to school.

I tried to balance a part-time job with my more-than-full-time academic load. Although I took in a roommate, cut back on expenses, and sold as much personal property as I could, each semester I had to contemplate giving up the dream and going back to my dead-end life.

I had no idea how my life would change the day I received the acceptance letter from the Karen Possehl Women’s Endowment.

Reflecting on my scholarship experience, it wasn’t the money that helped me complete my degree. It was the priceless mentorship, support, and encouragement from so many involved in the KPWE who believed in my ability and determination and taught me to believe in myself.

I was surrounded by people that I never met, people who never asked for anything in return. Their interest was simple: to help me succeed. My heart swells with joy over the gift that I received from a group of strangers who quickly turned into my support system, and who cheered me on as I walked across that UCCS stage in 2004 upon completion of my bachelor’s degree in mechanical engineering.

Since then, my career has been a fast track toward success. Before graduation I was recruited by a global semiconductor organization, with whom I learned valuable lessons about business and leadership. In 2006, I received my MBA and was recruited by a global European construction firm for a technical leadership position. In 2012, I completed my doctorate in business management. Today, I hold a strategic business development and leadership position.

Over the years, I have remained close with Karen and Jim Possehl and other individuals connected with the endowment program. Their support has extended beyond the scholarship gift, and their mentorship beyond the academic commitment. They have continued to support my professional and personal journey. They have become my family, and taught me the importance of getting involved and simply being there for someone in need. Today, I am an unstoppable force created by the generosity of the donors and mentors of the Karen Possehl Women’s Endowment. ■



Karen Possehl



Lorenzo Herrera is a graduate of Sweetwater H.S. in National City, Calif. and recipient of a Morgan Family Scholarship.



Kile ('69) and Judy Morgan

Sweet charity

Morgan scholarships build community, one student at a time

DURING HIS JUNIOR year at Sweetwater High School in National City, Calif., Lorenzo Herrera learned about a scholarship that would offer him a full ride to attend the University of Colorado Boulder.

“I almost couldn’t believe it,” says the confident and outgoing young man, now a Leeds School of Business senior.

“I think it’s an intention for their scholarship students to step out of their comfort zone. I’ve grown so much as a person because of it.”

Lorenzo Herrera,
CU-Boulder senior



Janice Morgan Hawken (lower right, with Morgan Family Scholars), a sister of Kile’s, also is active in supporting and encouraging students to graduate from four-year colleges.

Kile Morgan, Jr. (left, pictured during his CU days) followed his father and grandfather into the home-building industry, and rose to become president and CEO of Ponderosa Homes in the San Francisco Bay Area. He serves on the Board of Directors for the CU Foundation and has helped more than 100 Sweetwater H.S. graduates attend college, mostly in California.

Herrera is the first in his family to attend college, and the only member of his 550-student graduating class to go to an out-of-state school. Some classmates went on to community college or joined the military, but many dropped out before graduation to go to work, or were lured by gangs in south San Diego County.

“I saw a once-in-a-lifetime opportunity to get out and see what else is out there,” Herrera says about the scholarship established by fellow Sweetwater High graduate Kile Morgan, Jr. (’69).

Morgan, who earned degrees in civil engineering and business while

playing football for the University of Colorado Buffaloes from 1964 to ’69, endowed scholarships in engineering, business, and athletics with his wife, Judy, that will benefit CU students in perpetuity. While the athletics scholarship is awarded to an offensive lineman, Kile’s own CU position, the other scholarships specifically benefit students from National City.

“I attended the university on a football scholarship and graduated with two degrees in five years,” Morgan says. “I’ve always thought that was a life-changing event for me personally, and the opportunity has had a major impact on my life.”

A deep-rooted value for community

Morgan, a recipient of CU-Boulder’s Distinguished Engineering Alumni Award and Distinguished Service Award, wants to help the next generation graduating from his high school alma mater to achieve great things. While his own parents didn’t go to college, they strongly supported their children’s desire to continue their education and ingrained in them a value for community. He notes that besides being involved in church activities and Little League, his father was a city councilman and for 20 years

Continued on page 30



Kile Morgan, Jr., was a University of Colorado Buffaloes lineman in the 1960s.

Scholarship recipient gives back

That certainly has been the case for Herrera, whose sister also wants to attend CU-Boulder. Since matriculating to campus, Herrera has made it a priority to keep in touch with his siblings to encourage them to follow his example.

Herrera has reached out to other first-generation college students at CU-Boulder, including this year's new Morgan Family Scholarship recipient, and is a member of numerous campus groups. Last year he rebuilt homes for displaced families in New Orleans, a volunteer service trip supported by the Morgans.

Herrera says the Morgans call and visit him regularly when in town. "They really care—it's genuine," Herrera says about Kile, Judy, and Janice. "They want to be sure I succeed and they also have been encouraging me to give back to the community."

Kile Morgan says Herrera is a "great kid" and he is happy to be part of his support system. He stays in touch with

many of his scholarship students after graduation. "These kids, they become part of your family," he says.

Reflecting back on his student years, Morgan says, "I have great affection for the people who supported me financially and allowed me to be part of it. Originally, I was going to go to Cal Berkeley—I signed a letter of intent, but they wouldn't let me study engineering; they said it would be too difficult.

"I was stubborn, I guess. I called Eddie Crowder (CU Buffs coach from 1963 to '73), and he said he'd help support me in whatever I wanted to do. I have always felt that was a debt that I owed." ■

Continued from page 29

mayor of National City. "My family always felt if they could do something that made the community better, then it made our family better."

"Our principal activity has been to help kids get an education," Morgan says about his family's focus; his sister, Janice Morgan Hawken, also is active in supporting and encouraging students to graduate from four-year colleges. "Most of those we've been involved with are first-generation college students. If you can make that change with one person, you can move that person up the ladder, and it has a ripple effect throughout their families."

What fosters community at CU-Boulder?

"Of the numerous CU-Boulder programs that enhance community, the entity that stands out most to us is the Center of the American West, which sponsors activities and events that look foremost to raising westerners' awareness of, and appreciation for, the American West—from natural resources to National Parks. The Modern Indian Identity series has brought among us members from various western tribes to describe how their lives today relate to their lives in times past. An award named for Wallace Stegner invites to campus prominent authors who have written insightfully about community and its role in the American West. And the center's Annual Retreat to various western locations focuses on the life, trials, and triumphs of these

communities. We are gratified to have established the Thompson Awards for Western American Writing that each year reward undergraduate and graduate students who write in an exceptional manner about living and growing up in Western American communities."

Jeannie ('64) and Jack ('64) Thompson
CU-Boulder campaign chairs for Creating Futures



Bolstering the Buffs

A recent estate commitment by Morgan will bolster a CU-Boulder priority that is taking on increasing prominence—making the athletics budget more sustainable for the long term.

The Colorado Buffaloes' move to the Pac-12 has brought additional exposure, excitement, and broadcast revenue opportunities. As a result, this is an ideal time to make critical investments in CU-Boulder athletics to optimize the program's operations, improve the game day experience for fans, increase the athletics endowment, and provide the academic and athletic resources our students need to succeed. Stay tuned in the coming months for more on an exciting initiative to support CU Athletics.



Tom Guggenheim ('50) speaks at a recent Leadership Challenges: Exercises in Moral Courage class.

Giving ethics a seat in the boardroom

Are great leaders born or made?

"They're carefully taught," answers University of Colorado Boulder alumnus Tom Guggenheim ('50), whose family has supported the Leeds School of Business course Leadership Challenges: Exercises in Moral Courage.

The careful teaching of great leaders is a primary goal of Leadership Challenges, developed six years ago to meet a growing need for educational discourse in this area. "Ethics is obviously missing in the American business lexicon these days to a great degree, and that's why the subject is so pertinent," Guggenheim says.

The yearlong course is taught under the auspices of the Center for Education on Social Responsibility, which instills Leeds students with a values-based perspective through numerous classes and curricular opportunities. Business ethics has received increasing attention at each of CU's three business schools in the wake of numerous high-profile

business scandals. In today's business landscape, notes Leadership Challenges instructor Kevin McMahon, "The public is demanding greater transparency, and the interest groups are powerful."

Leadership Challenges is organized around the visits of six high-level executives (which this year include top leaders from Celestial Seasonings and tw telecom) who present business dilemmas they have faced. Students devise how they would deal with them, and the executives evaluate their proposed solutions. By introducing real-world quandaries that students might themselves face someday, the course inculcates students with the values necessary to make good decisions.

The questions are difficult. Do you fire a poorly performing employee who happens to be pregnant? Do you cause a company millions of dollars in losses by pulling an inaccurately labeled product from shelves? By working through them, students walk away "having developed their own personal

approach for dealing with these issues," says CESR Executive Director Donna Sockell, who with Michael Leeds ('74) created the course.

Daniels Fund grant bolsters UCCS ethics program

Business ethics is also a priority at the University of Colorado Colorado Springs, which in 2010 received a five-year \$1.25 million Daniels Fund grant and joined a regional eight-university Ethics Consortium. Since then, says Tracy Gonzalez-Padron, ethics program director and assistant professor at UCCS's College of Business, ethics finds its way into freshman seminars and MBA classes alike, students compete in national ethics-case competitions, and speakers such as Enron whistleblower Sherron Watkins visit campus.

Glenn Sommerfeld ('08) applied his UCCS ethics education as a student intern at a small Colorado health-care company, where he found the firm lacked a code of conduct although a governing body required it to. "Gonzalez-Padron's class gave me the confidence to write the Code of Conduct for the organization," says Sommerfeld, who ultimately received a full-time job at the firm as project manager overseeing a compliance process.

At all of CU's business schools, a goal is to make the classroom teachings relevant and applicable for students to the world beyond the university. "Students habituate a way of moral and ethical thinking that becomes ingrained," Sockell says. "We want students to leave CU learning not just what's important in academics, but what's important in life." ■

CU closes best year ever for private support

For the year ending June 30, 2012, the University of Colorado received \$228.6 million in private support, the highest total in the university's 136-year history. This total includes \$110.1 million donated through the university's fundraising and investment-management arm, the CU Foundation—representing more than 47,000 gifts to more than 2,300 CU programs.

Gifts through the CU Foundation include \$43.5 million toward the Anschutz Medical Campus, \$45.5 million toward the University of Colorado Boulder, \$7.6 million toward the University of Colorado Colorado Springs, and \$13.1 million toward the University of Colorado Denver. The latter figure represents CU Denver's most successful fundraising year ever by a large margin. In addition to the current-year totals, \$33 million in future estate commitments were recorded by the CU Foundation last year.

"The strong support of our donors is a clear reflection of the important and relevant work occurring on CU's four campuses," says CU Foundation President and CEO Richard W. Lawrence ('80). "We will continue to work hard to reinforce our donors' faith in our efforts."

The investment performance of the CU Foundation's Long Term Investment Pool (LTIP), which includes the vast majority of foundation endowments, surpassed that of its benchmark, although it did experience a 0.92 percent decline for



Richard W. Lawrence ('80)

the year. Consistent with the LTIP's long-term orientation, returns remain highly competitive over the long term; over the trailing five years, the LTIP has gained 9.7 percent, outperforming the benchmark's 1.3 percent decline. CU Foundation-held endowments were valued at approximately \$771.3 million as of June 30.

CU Foundation names new volunteer leaders, key staff

The University of Colorado Foundation has elected Carl A. Eklund ('67, '71) of Denver to a two-year term as chair of its Board of Directors, and Jeremy O. May ('92) of Broomfield to a two-year term as vice chair. Their new roles, as well as those of four new Board of Directors members and 14 new Board of Trustees members, begin November 1.

Eklund, senior counsel at Ballard Spahr LLP, brings to his role substantial experience and passion for the University of Colorado. He has served on the CU Foundation Board of Trustees since 2005, in roles including vice chair and chair of the membership and governance committees. May, president of financial services firm ALPS Fund Services, also builds on experience in volunteer leadership roles at the foundation, including as trustee since 2006 and as chair of the audit and compensation committees.

Dennis C. Piper joined the CU Foundation as vice president and

chief financial officer September 17, and will oversee strategic and tactical matters related to the CU Foundation's financial management. He brings a strong track record and more than 30 years of broad-based corporate financial experience to the position, most recently as senior vice president at Northern Trust in Chicago where he designed, implemented, and monitored investment programs for large institutional clients.

In June Megan Fisher ('11) was named assistant vice president for development at the UCCS campus, leading the campus's fundraising activities and managing the Colorado Springs staff. Fisher has served the CU Foundation as a development officer since 2006, working with the College of Business, the Beth-El College of Nursing and Health Sciences, and the School of Public Affairs.



Dennis C. Piper



Carl A. Eklund ('67, '71)



Jeremy O. May ('92)



Megan Fisher ('11)

Anschutz Medical Campus donors gain from Enterprise Zone tax credit

The state of Colorado provides incentives for job creation in designated Enterprise Zones, one of which encompasses the Anschutz Medical Campus—which rejuvenated an underutilized Aurora neighborhood after the closure of the Fitzsimons Army Medical Center. As a result, donors who make qualifying gifts to the campus through the CU Foundation may be

Continued on next page



Preserving the Heller heritage

Once the ranch home of artist and *bon vivant* Larry Heller and his wife Dorothy, the Heller Center for Arts & Humanities—situated on a 35-acre ranch bequeathed to UCCS in 1992 by Dorothy Heller—is now an academic and cultural hub where students and community members can exchange ideas and pursue creative endeavors. The eclectic Pueblo Revival-style buildings create intimate spaces, in the shadow of Eagle Rock and flanked by 900 acres of open preserve, that are catalysts for creativity.

The Heller Center gives students context for Colorado Springs' rich historical and cultural legacy at a university (founded in 1965) that did not even exist during much of the Hellers' heyday. "It's a beautiful place," says Perrin Cunningham, center

director. "When people come out here and see it, feel it, they're moved. It's spectacularly beautiful. It speaks to people's creativity in some way."

The restoration of the center's Guest House, made possible by donations and celebrated at a May 15 community event, is the latest step toward preserving and honoring Larry and Dorothy Heller's legacy of artistic expression, cultural exploration, and environmental stewardship. "Students and community members describe the Heller Center as a jewel, or a treasure. It's a special place," Cunningham says. "We're tremendously grateful for the generosity of donors; they're preserving a heritage and legacy." ■

The photos here were taken using the Instagram photo filter—a new software program that gives photos an old look, and as such is a reasonable fit for this subject.



News Briefs, continued

eligible for an income tax credit of as much as 25 percent of the gift value, in addition to the normal charitable-gift benefit.

Several gifts utilizing the Enterprise Zone credit have recently been directed toward the Center for Women's Health

Research. "This is the wisest gift I have ever given," said a delighted recent donor. "I have been able to benefit the center, and I'm even looking forward to my tax preparation next year."

This credit applies to qualifying gifts through December 31, 2012, though it

may be renewed for another year at that time. Consult with your tax adviser to determine how this potential credit aligns with your personal tax situation. To become a tax-wise Anschutz Medical Campus donor, contact cheryl.kisling@cufund.org or 303-315-3608.



FULGINITI PAVILION

AT THE HEART OF THE ANSCHUTZ MEDICAL CAMPUS, *a Soul.*

As **chancellor** in the 1990s, Vincent Fulginiti was a catalyst in moving CU's health sciences programs to today's Anschutz Medical Campus. Along the way, he saw that all first-year doctoral students took an interprofessional course in bioethics. And he brought the Colorado Symphony to campus for a lunchtime concert.

"Science is not enough in the practice of health. Health providers need to understand that patients are whole people who live in the community," Vincent Fulginiti told us recently. "We've tried to infuse every campus we've been at with the arts and humanities."

To honor Fulginiti's passion upon retiring as chancellor, the Leprino family committed \$1 million more than ten years ago to an arts and humanities building to reside on the new medical campus. \$6 million was then raised from supporters including Carol Gossard, June Harper, University Physicians, Inc., the Bonfils-Stanton Foundation, and the Gates Family Foundation. But the project hit roadblocks before completion, first for administrative reasons, then for lack of the \$2.5 million needed to finish the interior.

Then recently, when former CU faculty member John Sbarbaro fell ill (he passed

away in 2011), the Leprino family paid tribute with another substantial gift to the building. School of Medicine Dean Richard Krugman then dedicated some of the proceeds from the sale of the Given Institute (a former CU forum in Aspen for health and humanities discourse) toward the building. Late this summer, the ribbon was cut on the Fulginiti Pavilion for Bioethics and Humanities, with some working so feverishly to finish the building, they took 45-minute catnaps in their cars the night before the dedication.

Few if any medical campuses have a building like the Fulginiti Pavilion, described by Vincent Fulginiti as "a philosophical home for the important marriage of ethics and humanities with the science of health care education, research and clinical care." This space for reflection, inspiration, and



Vincent and
Shirley Fulginiti

photo finish



A selection of images from the Fulginiti Pavilion for Bioethics and Humanities August 27 opening, which showcased the art gallery, the grand piano, and music by campus a cappella group The Arrhythmias.

deliberation is anchored by the Gossard Forum, a U.N.-style, in-the-round space unique to campus. A grand piano and art gallery grace the first floor, whose open lobby suits the building's role as a spiritual campus hub and place for CU health sciences personnel and community members to gather.

Deeper within, you will find people searching for answers: debating end-of-life issues, or studying inequality and cost-containment in health care, or curating writings to comfort students struggling with medical school's third year. In these ways and more, they fulfill the Fulginiti's hopes for a truly well-rounded campus—hopes they furthered with their own building gift, honoring a university that gave them a living as well as a life.

"It's a way we could leave a legacy," Vincent Fulginiti says, "one that says, 'Don't forget humanities and ethics and the arts when you talk about your education. The building is just brick and mortar, but it stands for something more.'" ■

Taking it home Colleen Berding, BSN, RN, CRRN, MSCN

I try not to,
But sometimes I take this job home with me,
No matter what.
I find evidence in my pockets:
Lube, q-tips, tongue depressors,
Luer-lock syringes,
That I didn't feel
In the nightly pat-down.
And there's often a weight
Outside of the pockets.
I long to soak,
Drown the angst that comes with me;
The tattered exchanges I had,
And didn't have, but thought about.
The things I missed--
In the laundry room, on the shelf, under the bed,
Sometimes pop up in my dreams,
At 4AM.
There is always restlessness,
And there are always patients.
And tomorrow I will go back,
Resolute,
To leave a little more behind. ✉



Right: From *The Human Touch*, an anthology of poetry, prose, and visual art, featuring the efforts of Anschutz Medical Campus affiliates and published by the Arts and Humanities in Healthcare program.



In this issue of *Creating Futures* magazine, you'll discover...

An **NFL player giving back**—to CU-Boulder's biology department | pg. 6

How CU research will lead to **healthier Disney theme-park meals** | pg. 14

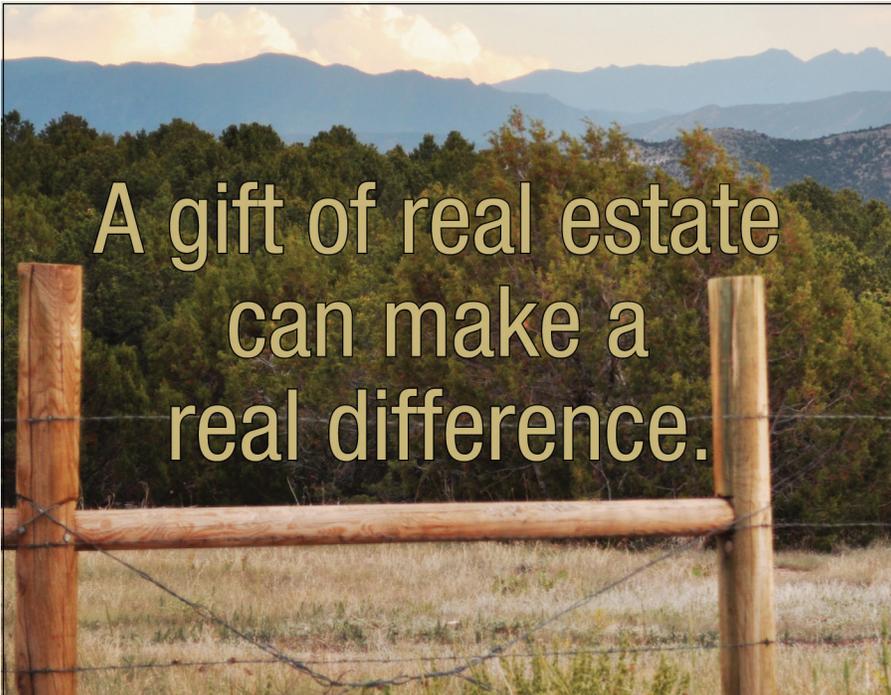
Why a **Guatemalan plantation owner** supports a CU health initiative | pg. 18

An **arts and culture oasis** in the midst of a medical campus | pg. 34

...and more stories that celebrate CU philanthropy in its many forms.

Take a peek inside and find out how CU donors are ***Creating Futures***

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