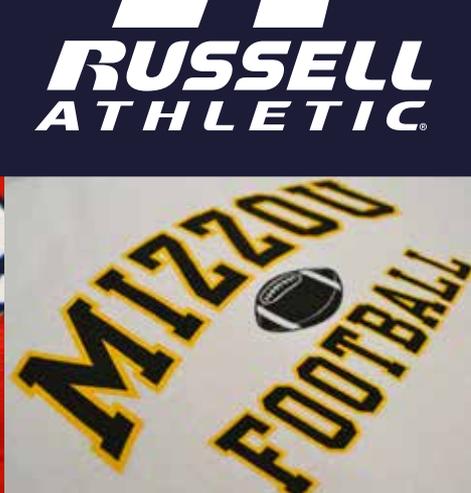


COLLEGE STORES





GRAPHICS

CATALOG

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COLLEGE STORES
SPRING 2018

Screen Print

Screen printing is the hallmark of Russell Athletic decoration. We strive to provide our customers with versatile, reliable, quality prints, and a great hand for all schools to show off in pride.

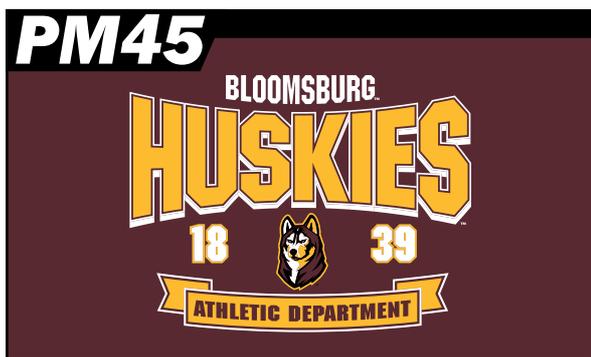
- H** Hood sized graphics have different height restrictions. Please contact sales representative with any questions.
- P** Graphic works well on Performance Garment.
- Z** Can be decorated across the zipper seam. Smaller graphics can be decorated on left chest even on the zippered garments.



- Full Front/Back (9.6"x 10")
- 1 Color Print



- Full Front (6.85"x 8.21")
- 2 Color Print



- Full Front (10"x 7.5 ")
- 3 Color Print



- Full Front (12"x 8.8")
- 4 Color Print

SCREEN PRINT-FULL FRONT/BACK

VISIT RUSSELLATHLETIC.COM FOR MORE



SCREEN PRINT-FULL FRONT/BACK

VISIT RUSSELLATHLETIC.COM FOR MORE

PN33



- Full Front (6.5"x 5.7")
- 2 Color Print

PN30



- Full Front (12"x 8")
- 1 Color Print
- ▶ Distressed Print

H,Z

PN29



- Full Front (10"x 9.8")
- 3 Color Print
- ▶ Distressed Print
- ▶ Detailed photo on page 2B

PM10



- Full Front (11.5"x 5.2 ")
- 2 Color Print
- ▶ Distressed Print

H,Z

PN22



- Full Front (9"x 6.8")
- 2 Color Print

NE49



- Full Front (12"x 7")
- 2 Color Print
- ▶ Distressed Print

H,Z

PM42



- Full Front (12"x 6.4")
- 3 Color Print
- ▶ Detailed photo on page 3B



PM49



- Full Front (8"x 5.6")
- 4 Color Print



PN45



- Full Front (10"x 7.6")
- 3 Color Print



PM89



- Full Front (12.4"x 6.5")
- 2 Color Print
- ▶ Mesh Pattern Fill



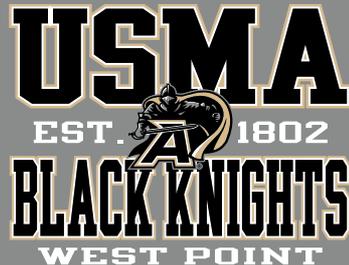
PM57



- Full Front (12"x 8.2")
- 3 Color Print



PM74



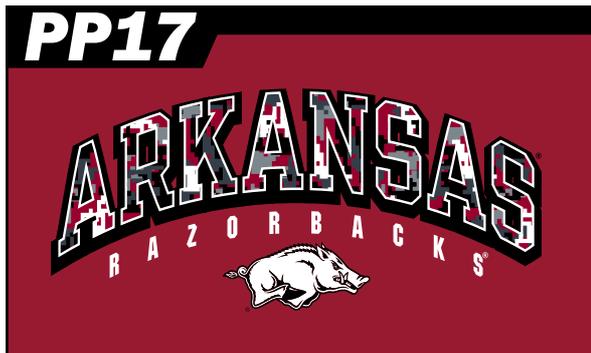
- Full Front (11.28"x 8.5")
- 3 Color Print



SCREEN PRINT-FULL FRONT/BACK

VISIT RUSSELLATHLETIC.COM FOR MORE

PP17



- Full Front (9"x 6.8")
- 2 Color Print
- ▶ Digital Camo Fill

H

PM44



- Full Front (7"x 4.8")
- 2 Color Print

H

PM88



- Full Front (11.6"x 8.4")
- 3 Color Print

H

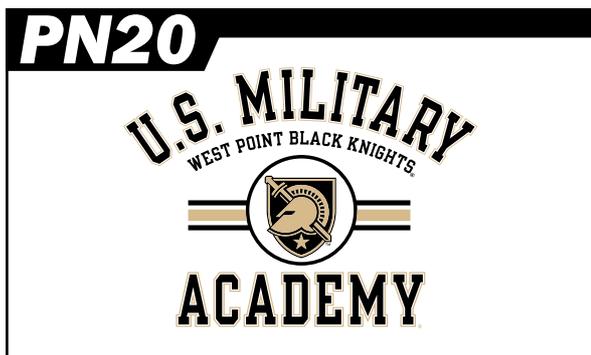
PM62



- Full Front (9"x 7.4")
- 2 Color Print

H, P

PN20



- Full Front (12"x 9")
- 2 Color Print

H

PN19



- Full Front (12"x 6.3")
- 1 Color Print

H, P

PN34

KANSAS

JAYHAWKS



- Full Front (12"x 7")
- 3 Color Print

H,P

PM46

WASHINGTON



HUSKIES

- Full Front (10"x 7")
- 2 Color Print

H,P

PM65

CALIFORNIA



GOLDEN BEARS

- Full Front (12"x 7.5")
- 2 Color Print

H,P

PN24

BLOOMSBURG

HUSKIES



- Full Front (9"x 6.1")
- 3 Color Print

H,P

PM85



UNIVERSITY OF WASHINGTON HUSKIES

- Full Front (11"x 3.3")
- 2 Color Print

H,P

PN25

NEVADA



WOLF PACK

- Full Front (5.6"x 5.2")
- 1 Color Print

H,P

SCREEN PRINT-FULL FRONT/BACK

VISIT RUSSELLATHLETIC.COM FOR MORE

PM38



- Full Front (8"x 4.65")
- 2 Color Print

H,P

PM91



- Full Front (10.1"x 3.4")
- 2 Color Print

H,P

PN08



- Full Front (11.4"x 5.2")
- 2 Color Print

H,P

PM86



- Full Front (10"x 6.3")
- 3 Color Print

H,P

PM48



- Full Front (11"x 10.65")
- 3 Color Print

P

PM47



- Full Front (12"x 5.7")
- 2 Color Print

H,P

PN36



- Full Front (11.25"x 8.5")
- 1 Color Print

HP

PM56



- High Front Center (6.5"x 10")
- 2 Color Print

HP

P60S



- Full Front (10"x5")
- 2 Color Print

HP

NB18



- Full Front (12"x 7.2")
- 1 Color Print

HP

PP25



- Left Hip (3.5"x 2.7")
- 2 Color Print

HPZ

PN11



- Left Chest (2.6"x 1.8")
- 1 Color Print

HPZ

SCREEN PRINT-LEFT CHEST/HIP

VISIT RUSSELLATHLETIC.COM FOR MORE

1111



- Left Chest/Hip (3.5"x 1.7")
- 1 Color Print

HPZ

PN65



- Left Hip (4.5"x 3.5")
- 2 Color Print

HPZ

PM50



- Left Hip (4.5"x 2.1")
- 1 Color Print

HPZ

PN37



- Left Hip (3.5"x 2.2")
- 2 Color Print

HPZ

PM51



- Left Hip (4.5"x 4.3")
- 1 Color Print

HPZ

PH89



- Left Chest (6.5"x 5.7")
- 1 Color Print

HPZ

SCREEN PRINT-LEFT CHEST/HIP

VISIT RUSSELLATHLETIC.COM FOR MORE



PM55



- Left Chest (3.25"x 3.25")
- 1 Color Print



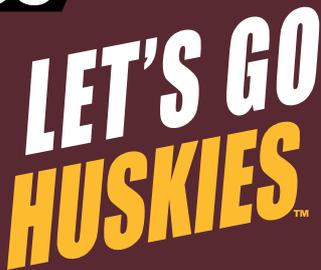
PM61



- Left Chest (2.75"x 2")
- 1 Color Print



PP53



- Left Hip (3.2"x 2.7")
- 2 Color Print



PN12



- Left Chest (3.21"x 2.5")
- 2 Color Print



PM58



- Left Hip (4"x 2.75")
- 1 Color Print



PN27



- Left Chest (3"x 3.3")
- 1 Color Print



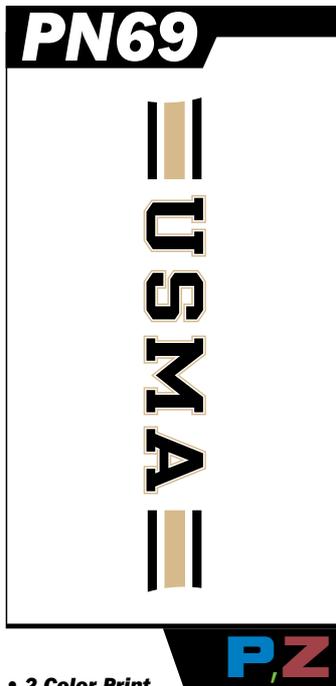
SPRING 2018 COLLEGE STORES

SCREEN PRINT-LEFT CHEST/SLEEVE/LEG

VISIT RUSSELLATHLETIC.COM FOR MORE



- 2 Color Print
- Left Leg (2.2"x 19")



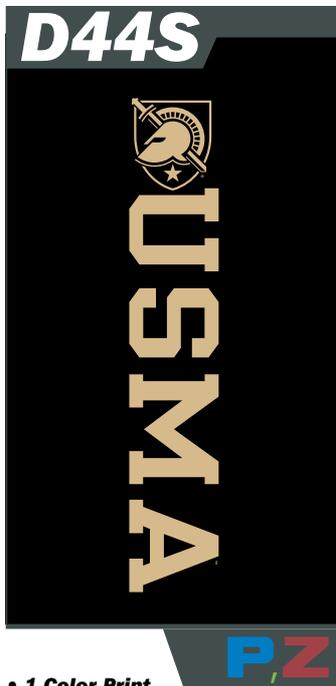
- 2 Color Print
- Left Sleeve (1.7"x 14")



- 1 Color Print
- Left Sleeve (2.5"x 13.25")



- 1 Color Print
- Down Left Leg (2"x 20")



- 1 Color Print
- Left Leg (4.5"x 26")



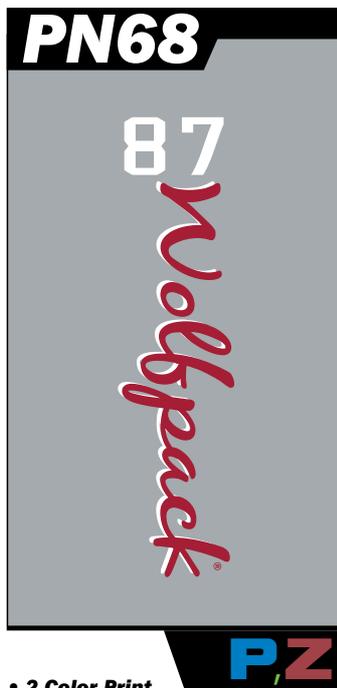
- 2 Color Print
- Left Leg (4.9"x 24.3")

SCREEN PRINT-LEFT CHEST/SLEEVE/LEG

VISIT RUSSELLATHLETIC.COM FOR MORE



- 2 Color Print
- Left Sleeve (2.3"x 11")



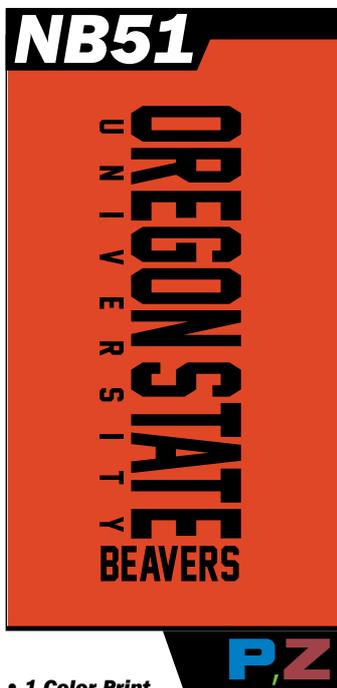
- 2 Color Print
- Lower Left Sleeve (2"x 8")



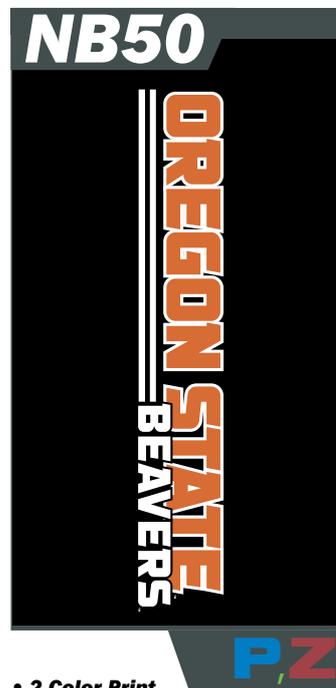
- 1 Color Print
- Vert Left Chest (2"x 6")



- 2 Color Print
- Left Leg (3"x 13.6")



- 1 Color Print
- Left Leg (5"x 17")



- 2 Color Print
- Left Leg (3.5"x 22")

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TEAM NAMES, LOGOS, AND COLORS ARE FOR DEMONSTRATION PURPOSES ONLY AND ARE NOT INTENDED TO SUGGEST ANY AFFILIATION WITH RUSSELL BRANDS, LLC.

SCREEN PRINT-GAMEDAY

VISIT RUSSELLATHLETIC.COM FOR MORE



- Full Front (12"x 12.3")
- 2 Color Print



- Full Front (11.25"x 8.5")
- 2 Color Print



- Full Back (12"x 12.3")
- 2 Color Print



- Full Back (11.25"x 8.5")
- 2 Color Print



- Sleeve Stripes (6.75"x 3.5")
- 2 Color Print



- Sleeve Stripes (12"x 7")
- 2 Color Print

PJ12



- Full Front (10.3"x 10.2")
- 2 Color Print

PH90



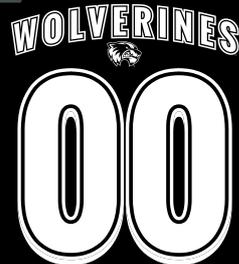
- Full Back (8.1"x 8")
- 1 Color Print

PJ13



- Full Back (10"x 10.3")
- 2 Color Print

PL29



- Full Front/Back (10.3"x 12")
- 1 Color Print

PJ14



- Sleeve Stripes (6.5"x 2.5")
- 2 Color Print

PL29



- Full Front/Back (10.3"x 12")
- 1 Color Print

Specialty Inks

Enhance your schools design with any of our Specialty Ink applications



Results in a raised fuzzy suede texture



Great for tonal designs



Adds a tinted shimmer



Make your school design pop

SPECIALTY INKS

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SPECIALTY INKS

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PL98



HAZE

- 2 Color Print
- Full Front (10"x 9.2")



PP18

ARKANSAS

GEL

- 1 Color Print
- Full Front (12"x 3")
- ▶ Hood Sized Graphic



PM63



HAZE WITH ZIP

- 4 Color Print
- Full Front over zip (10"x 5.2")

▶ Hood Sized Graphic



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SPECIALTY INKS

VISIT RUSSELLATHLETIC.COM FOR MORE



Adds a light tonal ink



Adds a darker tonal ink



Provides a raised print effect



Provides depth and texture with a gloss finish



Let your graphics shine



Great for chrome effects



Show off your school in super-bright colors

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PM90

NC STATE[®]
Wolfpack.

- 2 Color Print
- Full Front (6"x 2.2")
- ▶ Hood Sized Graphic
- ▶ Detailed photo on page 17B

PUFF



PM43



- 4 Color Print
- Full Front (7"x 5.7")

**GLITTER
& HAZE**



PN52

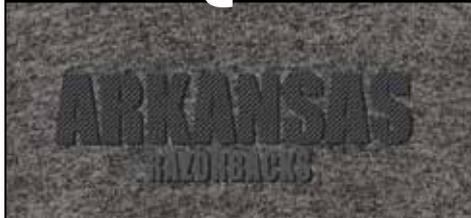
PACK
UNIVERSITY OF NEVADA[™]
WOLF PACK[™]

- 2 Color Print
- Full Front (6"x 2.7")

**MIRROR
SILVER**



CQ01



- 2 Color Print
- Full Front (12"x 6")
- ▶ Hood Sized Graphic

PUFF



PN86



- 1 Color Print
- Back Neck (3.2"x 0.75")

HAZE



PM37



- 3 Color Print
- Full Front (12"x 7.14")
- ▶ Hood Sized Graphic

PUFF



SPECIALTY INKS

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PM39

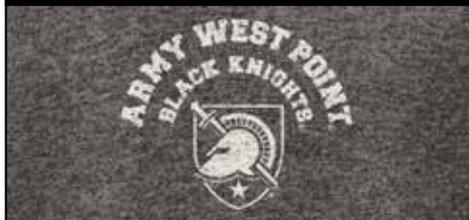


- 4 Color Print
- Full Front (12" x 6.8")
- ▶ Hood Sized Graphic

PUFF



PP54



- 1 Color Print
- Left Hip (4.75" x 3.9")

HAZE



PL99



- 2 Color Print
- Full Front (6" x 4.1")

HAZE



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PN31



- 2 Color Print
- Full Front (6"x 6")

**YELLOW
SPARKLE**



PM87



- 2 Color Print
- Full Front (11.5"x 8")

HAZE



PM40



- 4 Color Print
- Full Front (12"x 8.3")

CLEAR



Embroidery & Twill

Minimum is 48 units

Order must be divisible by 12

Price listed includes one placement

All units must have same ship date

T703



TIER 1

• Left Chest (1.75" x 1.34")



PH32

UTAH VALLEY
UNIVERSITY™

TIER 1

• Left Chest (2.9" x 1.2")



EMBROIDERY

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C146

UTAH VALLEY
UNIVERSITY™

TIER 1

• Left Chest (2.5" x 1.5")



NY82

CORNELL
BIG RED®

TIER 1

• Left Chest (3.25" x 1.25")



PH36



TIER 1

• Left Chest (2.2" x 1.9")



PH35



TIER 1

• Left Chest (2.7"x 2.9")



NE58



TIER 1

• Left Chest (2.6"x 2.2")



PH34



TIER 1

• Left Chest (2.7"x 2")



NY69



*Eagles*TM

TIER 1

• Left Chest (2.75"x 1.5")



NY70



MOREHEAD STATE
EAGLESTM
M

TIER 1

• Left Chest (3"x 2")



NY68



MOREHEAD STATE
EAGLESTM
M

TIER 1

• Left Chest (3.25"x 2")



PN23

ARIZONA

Wildcats.

- 1 Layer Twill
- Full Front (10"x 7")
- ▶ Hood Sized Graphic

TIER 1



PN18

CALIFORNIA



- 2 Layer Twill
- Full Front (12"x 5")
- ▶ Hood Sized Graphic
- ▶ Detailed photo on page 25B

TIER 1



PN21

USMA

U.S. MILITARY ACADEMY.

- 1 Layer Twill
- Full Front (10"x 7")
- ▶ Hood Sized Graphic

TIER 1



NO SEW TWILL

VISIT RUSSELLATHLETIC.COM FOR MORE

No Sew Twill

- 72 Unit minimum per design/style/color
- Can split garment color or style into 36
- 8 Week order lead time once artwork is approved
- 4 Week re-order lead time on existing artwork
- No changes to graphic
- Select styles only

698HBM1, 695HBM1, 693HBM0, 697HBM1, 1Z4HBM0, 596HBM0, 854EFM1, 8TJEFM1, 8TZEFM0, 82CNSM0, 82HNSM0, 82JNSM0, LF5YHX0, LF3YHX0, LF1YHX0, 64STTM0, 64LTTM0, 64STTX0, 64LTTX0

PJ07

FRESNO
STATE

- 2 Layers
- Sublimated Twill
- Full Front (9"x 5")

TIER 1



PI98

BULL DOGS
FRESNO STATE

- 1 Layer
- Full Split Design
- Full Front Zip (12.5"x 5")

TIER 1



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NO SEW TWILL

VISIT RUSSELLATHLETIC.COM FOR MORE



NO SEW TWILL

VISIT RUSSELLATHLETIC.COM FOR MORE

PJ08

FRESNO STATE.

- 1 Layer
- Felt
- Vert Down Left Leg (3.5"x 9")

TIER 1



PI99

FRESNO
STATE

- 2 Layers
- No Sew Twill
- Full Split Design
- Full Front Zip (12"x 7.2")
- ▶ Detailed photo on page 31B

TIER 2



PJ10

FRESNO
STATE

- 1 Layer
- No Sew Twill
- Full Front (10"x 6")
- Sublimated Satin Twill

TIER 2



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NO SEW TWILL

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PJ09



- 2 Layers
- No Sew Twill
- Full Front (6"x 4")

TIER 2



PJ03

BULLDOGS

- 2 Layers
- Vert Down Left Leg
- Knockout Sublimated Twill
- Vert Leg (4"x 20")

TIER 2



PJ02



BULL DOGS

- 1 Layer
- Full Split Design
- Felt with Embroidery Detailing
- Split Full Front (12.2"x 4.8")

TIER 2



SPRING 2018 COLLEGE STORES

NO SEW TWILL

VISIT RUSSELLATHLETIC.COM FOR MORE

PJ05

Two Locations For One Low Price



FRESNO
STATE



TIER 2

- 1 Layer
- **Sublimated Brushed Suede**
- Full Front (11"x 5.9")



- 1 Layer
- **Sublimated Brushed Suede**
- Top Center Hood (3"x 3")



PK06

Three Locations For One Low Price



FRESNO
STATE®



- 2 Layers
- **Sublimated Twill**
- Left Chest (3.3"x 2.5")

TIER 2



- 2 Layers
- **Sublimated Twill**
- Lower Left Sleeve (2.4"x 2.5")



BULLDOGS™



- 1 Layer
- **No Sew Twill**
- Upper R Shoulder (4.6"x 9")



SPRING 2018 COLLEGE STORES

NO SEW TWILL

VISIT RUSSELLATHLETIC.COM FOR MORE

PK04

Three Locations For
One Low Price

BULLDOGS



- 2 Layers
- **Reflective Twill**
- Full Front (12"x 5.8")

TIER 2



- 1 Layer
- **Reflective Twill**
- **Embroidery Detailing**
- Left Sleeve (3.3"x 3.3")



FRESNO STATE



- 1 Layer
- **Reflective Twill**
- Left Side Hood (12"x 5.8")



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PK05

Three Locations For One Low Price

BULLDOGS™



- 1 Layer
- No Sew Twill
- Vert down Left Sleeve (8.4"x 2")

TIER 2



- 1 Layer
- No Sew Twill
- Embroidery Detailing
- Left Chest (3.3"x 3.3")



FRESNO STATE®



- 1 Layer
- No Sew Twill
- Upper Back Neck (4.3"x 5.2")



SPRING 2018 COLLEGE STORES

Fast Track

12 Or 24 unit minimum

No splits below 12

Unlimited name drop selection

1-2 Color screen print

Select styles only

64LTTMO, 629X2M1, 698HBM1, 695HBM1, 1Z4HBM0, 64STTB0

PB25



MIZZOU
FOOTBALL

- Full Front (12"x 7.5")
- 2 Color Print

PB26



MISSOURI[®]
FOOTBALL

- Left Chest (4"x 2")
- 2 Color Print

PB27



MIZZOU

FOOTBALL

- Full Front (12"x 7")
- 2 Color Print
- ▶ Detailed photo on page 39B

PB28



MU
BASKETBALL

- Full Front (12"x 5.3")
- 2 Color Print

FAST TRACK

VISIT RUSSELLATHLETIC.COM FOR MORE



PB29

MU
BASKETBALL

- Full Front (12"x 4.8")
- 2 Color Print

PB30

MISSOURI

BASKETBALL

- Full Front (12"x 7.7")
- 2 Color Print

PB31


SCHOOL OF
TEACHER EDUCATION

- Full Front (10"x 8.3")
- 2 Color Print

PB32


EDUCATION

- Full Front (11"x 7")
- 2 Color Print

PB33

MIZZOU

EDUCATION

- Full Front (11"x 7.8")
- 2 Color Print

PB34

MISSOURI
TIGERS

- Full Front (12"x 5.3")
- 2 Color Print

PB35



UNIVERSITY OF
MISSOURI

- Full Front (12"x 5.8")
- 2 Color Print

PB36



MISSOURI

- Full Front (12"x 4.5")
- 1 Color Print

PB37



MISSOURI
TIGERS
BASKETBALL

- Full Front (12"x 7.3")
- 2 Color Print

PB38



UNIVERSITY OF
MISSOURI
BASKETBALL

- Full Front (12"x 6.5")
- 2 Color Print

PB39



MISSOURI

- Full Front (12"x 6")
- 1 Color Print

NC86



MIZZOU

WRESTLING

- Full Front (12"x 8")
- 3 Color Print

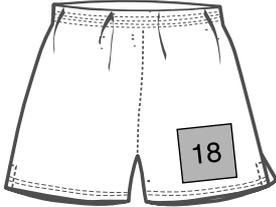
DECORATION PLACEMENTS

VISIT RUSSELLATHLETIC.COM FOR MORE

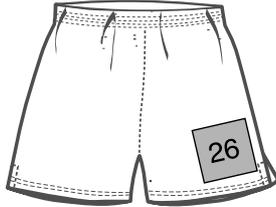


PLACEMENTS

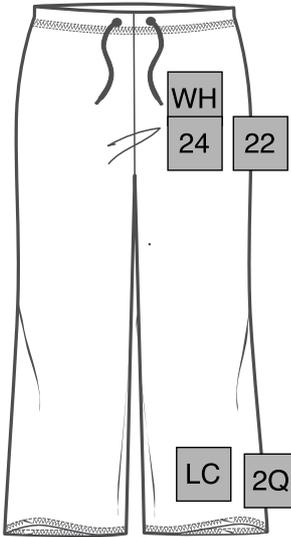
FRONT



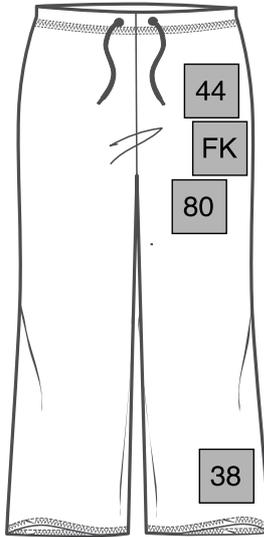
FRONT



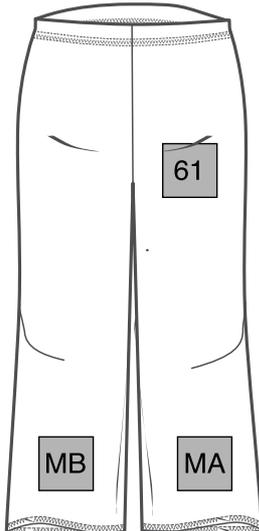
FRONT



FRONT



BACK



SHORTS & PANTS	
CODE	Placement Descriptions
2Q	VERT OUTSIDE LEFT PANT LEG (1" above leg opening centered left/right outside left leg)
18	LOWER LEFT FRONT OF SHORT (bottom of design 1.5" above leg opening centered on leg)
22	LEFT OUTSIDE VERTICAL LEG (6" down from waist seam centered)
24	VERTICAL DOWN LEFT FRONT LEG (6" down from waist seam centered)
26	VERTICAL LEFT FRONT LEG SHORTS (1" from side seam and 1" from bottom hem)
38	OUTSIDE LOWER LEFT FRONT PANT LEG (1" from side seam and 2" from bottom hem)
44	UPPER LEFT LEG (4" from waistband seam and 2" from side seam or pocket)
61	VERTICAL DOWN RIGHT BACK LEG (6" down from waist seam centered)
80	MIDDLE LEFT LEG (9" from waistband seam and centered left/right)
FK	VERTICAL DOWN LEFT FRONT PANT LEG (6" from waistband seam and 1" from side seam)
LC	LOWER LEFT FRONT PANT LEG (1.5" from bottom cuff seam and centered)
MA	LOWER BACK RIGHT LEG VERTICAL (3" above leg opening and centered)
MB	LOWER BACK LEFT LEG VERTICAL (3" above leg opening and centered)
WH	UPPER LEFT CENTER (4" below waistband seam and centered)

